



City of
LAUNCESTON

STRATEGIC PLANNING & POLICY COMMITTEE MINUTES

**COMMITTEE MEETING
MONDAY 15 MAY 2017**

10.00am

COMMITTEE ROOM, TOWN HALL, ST JOHN STREET, LAUNCESTON

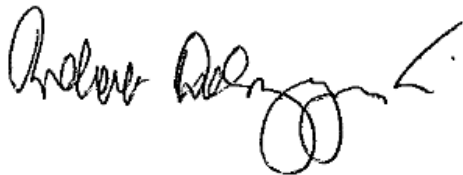
Section 65 Certificate of Qualified Advice

Background

Section 65 of the *Local Government Act 1993* requires the General Manager to certify that any advice, information or recommendation given to Council is provided by a person with appropriate qualifications or experience.

Declaration

I certify that persons with appropriate qualifications and experience have provided the advice, information and recommendations to Council in the Minutes Items for this Meeting.



Robert Dobrzynski
General Manager

Venue: Committee Room, Town Hall, St John Street, Launceston

Time: 10.00am

Present: Alderman R I Soward (Deputy Mayor)
R L McKendrick
D H McKenzie
J G Cox
D C Gibson
J Finlay
D W Alexander
S R F Wood
E K Williams
K P Stojansek

Apologies: Alderman A M van Zetten (Mayor)
R J Sands

ORDER OF BUSINESS

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1 OPENING OF MEETING - ATTENDANCE AND APOLOGIES

The Deputy Mayor, Alderman R I Soward, opened the Meeting at 10.00am and noted apologies from the Mayor, Alderman A M van Zetten and Alderman R J Sands.

2 DECLARATION OF INTERESTS

No declarations of interest were made for this Meeting.

3 CONFIRMATION OF MINUTES

DECISION STATEMENT:

To resolve that the Minutes of the previous meeting are a true and correct record.

RECOMMENDATION:

That the Minutes of the Strategic Planning and Policy Committee Meeting held on 1 May 2017 be accepted as a true and correct record.

DECISION: 15 May 2017

MOTION

Moved Alderman R L McKendrick, seconded Alderman D W Alexander.

That the Motion, as per the Recommendation, be adopted.

CARRIED 10:0

4 MINUTES ITEMS

4.1 Deputation - Cityprom

FILE NO: SF0097

AUTHOR: Anthea Rooney (Committee Clerk)

DIRECTOR: Leanne Hurst (Director Development Services)

DECISION STATEMENT:

To receive a deputation at 10.00am from Ms Vanessa Cahoon (Executive Officer), Mr Andrew Pitt (Chairman) and Mr Richard Lawson (Treasurer - Cityprom), initiated by Leanne Hurst (Director Development Services).

RECOMMENDATION:

That the Strategic Planning and Policy Committee receives a deputation from Ms Vanessa Cahoon, Mr Andrew Pitt and Mr Richard Lawson (Cityprom) to present 2017/2018 financial budget and request funding.

Ms Vanessa Cahoon, Mr Andrew Pitt and Ms Caroline Bean presented a summary of Cityprom's events for the year ending 2016/2017 highlighting a total of 19 key events conducted over the period. To facilitate reporting processes into the future, an economic impact tool is to be developed over the next financial year in conjunction with the University of Tasmania. Ms Cahoon provided a summary of administration costs associated with Cityprom. The submission of an anticipated budget for 2017/2018 was discussed with a request of \$504,000 provided. Strategic priorities for the upcoming year were also discussed including those relating to partnerships, future modelling and project launches.

Following the presentation, Aldermen discussed specific issues relating to Cityprom including membership and member satisfaction, Christmas celebrations and associated costs for promotion, the Defrost partnership, the success and impact of organised events in the City and ongoing support and discussions into the future.

4.2 Cityprom Budget 2017/2018

FILE NO: SF0016/SF0526

AUTHOR: Bruce Williams (Economic Development Officer)

DIRECTOR: Leanne Hurst (Director Development Services)

DECISION STATEMENT:

To obtain Council approval for the Cityprom 2017/2018 budget.

PREVIOUS COUNCIL CONSIDERATION:

SPPC - 7 March 2016 - Agenda Item 4.1 - Deputation

Council - 23 March 2015 - Agenda Item 15.2 - Cityprom Budget 2015/2016

SPPC - 16 March 2015 - Agenda Item 4.1 - Deputation

Council - 24 June 2013 - Agenda Item 15.2 - Resolved Cityprom CBD Promotional Services Grant Agreement for period 2013-2016

Council - 12 July 2010 - Agenda Item 11.12 - Resolved Cityprom Agreement for period 2010-2013

RECOMMENDATION:

That Council receives the Cityprom budget for the 2017/2018 financial year of \$505,000 and indicates its intention to strike a differential rate on businesses included in the City of Launceston CBD area of \$504,000 (five hundred and four thousand dollars), to fund this budget.

Aldermen noted that a report will be presented to Council for a decision regarding the final budget request from Cityprom for 2017/2018. It was suggested that Cityprom appear to be communicating their progress and activity level to a much higher level and services conducted by both Tourism Northern Tasmania and the City of Launceston are not being duplicated as they once were. Comment was also made regarding discussions relating to an increase in the Cityprom boundary area and an increase in membership and funding. Mr Robert Dobrzynski (General Manager) noted that the request to alter the Cityprom boundary area needs to be initiated by Cityprom.

4.3 Sister Cities Committee Meeting - 1 May 2017

FILE NO: SF0177

AUTHOR: Elizabeth Clark (Civic Affairs Coordinator)

GENERAL MANAGER: Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To receive and consider a report from the Sister Cities Committee.

PREVIOUS COUNCIL CONSIDERATION:

Council - 23 January 2017 - Agenda Item 12.2 - Sister Cities Committee Meeting - 5 December 2016

RECOMMENDATION:

That Council undertakes discussions to determine travel dates and participation in an official visit to Launceston's Sister City Ikeda, Japan.

Deputy Mayor Alderman R I Soward provided background information for this item. Aldermen noted the report and commented on future communications and publication of the Sister City relationship between Ikeda, Japan and Launceston, Tasmania providing the public with a clear and strategic presentation prior to the event. Aldermen commented on the lack of lead time for the visit which has contributed to non-availability of students and other groups. Aldermen also requested an update of the purpose built wombat enclosure in Ikeda prior to the visit.

4.4 2016-2017 Annual Plan Actions for Period Ending 31 March 2017

FILE NO: SF6178/SF6177/SF5652

AUTHOR: Leisa Hilkmann (Corporate Planning Administration Officer)

DIRECTOR: Michael Tidey (Director Corporate Services)

DECISION STATEMENT:

To receive the report on progress against Council's 2016-2017 Annual Corporate Plan Actions for the period ending 31 March 2017 which includes an update on the status of the 2015-2016 Annual Plan projects not completed within the 2015-2016 financial year.

RECOMMENDATION:

That the Strategic Planning and Policy Committee:

1. Notes progress against 2016-2017 Annual Corporate Plan Actions for the period ending 31 March 2017; and
 2. Notes the current status of projects from Council's 2015-2016 Annual Plan not completed within the 2015-2016 financial year.
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Aldermen noted the report and commented that some actions appear to be in the plan for a prolonged period.

5 GENERAL BUSINESS

There were no General Business Items identified for this Meeting

6 CLOSED ITEMS

No Closed Items were identified for this Meeting

7 CLOSE OF MEETING

The Deputy Mayor, Alderman R I Soward, closed the Meeting at 11.18am.
