



City of
LAUNCESTON

STRATEGIC PLANNING & POLICY COMMITTEE MINUTES

**COMMITTEE MEETING
MONDAY 6 MARCH 2017**

10.00am

COMMITTEE ROOM, TOWN HALL, ST JOHN STREET, LAUNCESTON

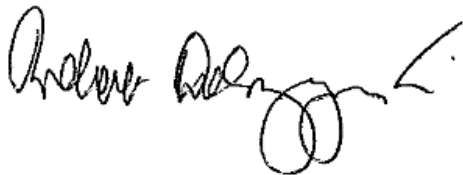
Section 65 Certificate of Qualified Advice

Background

Section 65 of the *Local Government Act 1993* requires the General Manager to certify that any advice, information or recommendation given to Council is provided by a person with appropriate qualifications or experience.

Declaration

I certify that persons with appropriate qualifications and experience have provided the advice, information and recommendations to Council in the Minutes Items for this Meeting.



Robert Dobrzynski
General Manager

Venue: Committee Room, Town Hall, St John Street, Launceston

Time: 10.00am

Present: Alderman R I Soward (Deputy Mayor)
R L McKendrick
R J Sands
D H McKenzie
J G Cox
D C Gibson
J Finlay
D W Alexander
S R F Wood
E K Williams
K P Stojansek

Apologies: Alderman A M van Zetten (Mayor)

ORDER OF BUSINESS

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1 OPENING OF MEETING - ATTENDANCE AND APOLOGIES

The Deputy Mayor, Alderman R I Soward, opened the Meeting at 10.00am and noted an apology from the Mayor, Alderman A M van Zetten.

2 DECLARATION OF INTERESTS

No declarations of interest were made for this Meeting.

3 CONFIRMATION OF MINUTES

DECISION STATEMENT:

To resolve that the Minutes of the previous meeting are a true and correct record.

RECOMMENDATION:

That the Minutes of the Strategic Planning and Policy Committee Meeting held on 20 February 2017 be accepted as a true and correct record.

DECISION: 6 March 2017

MOTION

Moved Alderman D H McKenzie, seconded Alderman D C Gibson.

That the Motion, as per the Recommendation, be adopted.

CARRIED

4 MINUTES ITEMS

4.1 Deputation - Blooming Tasmania

FILE NO: SF0097

AUTHOR: Leisa Hilkmann (Corporate Planning Administration Officer)

GENERAL MANAGER: Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To receive a deputation at 10.00am from Mrs Jane Teniswood, Chair and Mrs Jennie Chapman, Vice Chair (Blooming Tasmania).

RECOMMENDATION:

That the Strategic Planning and Policy Committee receives a deputation from Mrs Jane Teniswood (Chair) and Mrs Jennie Chapman (Vice Chair) regarding the outcome of last year's Festival and Blooming Tasmania's plans for 2017.

Ms Teniswood thanked the Mayor, Alderman A M van Zetten, Alderman Danny Gibson and Council Officers for their assistance with the inaugural Blooming Tasmania Flower and Garden Festival held in 2016.

Blooming Tasmania is a not for profit, voluntary organisation founded in 2004 and is a State-wide body. Blooming Tasmania works co-operatively with Tourism Tasmania to promote related activities and opportunities. Blooming Tasmania's major activity is its annual publication of the Blooming Tasmania Guide which lists gardens open to visitors, related accommodation sites, events, tour companies and businesses associated with garden tourism. The Blooming Tasmania web-site is linked to the Discover Tasmania web-site in order to maximise tourism potential. A recently conducted Tasmanian Visitor Survey indicated garden tourists stay longer and spend more per person than in any other tourism sector and one in five visitors indicate gardening as a prime reason for visiting the State.

Ms Teniswood discussed other issues associated with Blooming Tasmania's operations including inter- and intra-state activities, overseas invitations, marketing, sponsorships and strategic brochure display opportunities. Ms Teniswood stated that, as a not for profit organisation, it is important to engage in strategic partnerships of benefit to all parties and working with the City of Launceston, its Aldermen and gardening experts would be fundamental in the success of the group.

Aldermen thanked Ms Teniswood for her presentation and discussed a number of ideas that could assist the organisation's activities into the future.

5 GENERAL BUSINESS

6 CLOSED ITEMS

No Closed Items have been identified for this Minutes

7 CLOSE OF MEETING

The Deputy Mayor, Alderman R I Soward, closed the Meeting at 10.48am.
