

PLACES

OF LAUNCESTON

[HERITAGE AWARDS]

The **Heritage Awards** aim to recognise projects that highlight the historic cultural heritage of Launceston in all ways.

Originally the Awards were intended to support work to heritage buildings which maintain their heritage value; but over the years the scope has been broadened to include the promotion of our heritage in any form.

Since 2014 we have also incorporated a photographic competition for students – *Heritage Snap* - encouraging our younger residents to recognise and appreciate the built heritage of our city. This year's categories are:

1. Heritage Project Award

– Works under \$200,000

Building and landscape works which retain the cultural significance* of a heritage place*

2. Heritage Project Award

– Works over \$200,000

Building and landscape works which retain the cultural significance* of a heritage place*

3. Highlighting Heritage Award

Promotion of heritage by the production of media including photography and video, exhibitions, programmes, concepts for significant sites, or conservation and promotion of heritage collection items including vehicles.

Plus, Heritage Snap

– Student photography awards

Open to students from grades 1–12, separated into three grade based groups, with the theme 'If walls could talk'. For further information and entry requirements, please refer to the *Heritage Snap* section of the Awards page at www.launceston.tas.gov.au/heritage

ENTRY REQUIREMENTS

Built Heritage Project (Categories 1 & 2)

These categories are open to building and landscape works completed in the last two years which retain the cultural significance and important details of a heritage place.

Each entry will be subject to a site visit. Applicants entering these categories should address the following criteria in their application:

- Respect for the heritage significance of the property and any original building fabric and features (Please refer to the principles of the Australia ICOMOS Burra Charter. These can be found at the ICOMOS website: australia.icomos.org/publications/charters/)
- Continuing the positive use of the building or landscape
- Sympathy for the context within which the building or landscape exists
- Embracing the concept of sustainability

* as defined by the Burra Charter 2013 – The Australia ICOMOS Charter for Places of Cultural Significance.

Submissions should include a written entry (maximum 500 words) describing the property and the works and up to 10 colour images including before and after photos and plans as required to describe the project.

Good quality digital copies of photos would be appreciated for use in promotion and publishing, and for viewing at the Awards presentation.

If this is an issue for privacy reasons, this should be indicated when the entry is submitted. Applicants are also encouraged to identify others who contributed to the project so they may be recognised. This may include architects, designers, builders, etc.

The closing date for submissions is 5pm Wednesday 15 September 2021.

Highlighting Heritage (Category 3)

This award will be presented to a project completed in the past two years which in the view of the judging panel provides an outstanding contribution to the promotion or understanding of heritage in Launceston.

This could include the production of photography and other media, exhibitions programmes, concepts for heritage sites, or the conservation of heritage collection items.

The submission should include a written entry (*no longer than two A4 pages*) describing the work undertaken and its intent.

The closing date for submissions is 5pm Wednesday 15 September 2021.

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HOW TO ENTER

This year entries for all categories will be via the City of Launceston web page where entrants must upload entries using the online form. This online form can be found via www.launceston.tas.gov.au/heritage

Please ensure that all entries include an email address so we can contact you, and that they are received by the Council no later than 5pm on the closing date.

If you do not have access to the internet, or the online form, or have any other questions in regard to entering, or entry requirements, please contact Fiona Ranson by calling 6323 3370, or emailing: heritageawards@launceston.tas.gov.au

KEY DATES

Entries Open:

Thursday 12 August 2021

Entries Close:

- **Categories 1 to 3** - 5pm, Wednesday 15 September, 2021
- **Heritage Snap** - 4pm, Wednesday 22 September, 2021

AWARDS

The announcement of awards will be made at an awards ceremony. The date and location are to be confirmed.

- Winners in categories 1-3 will receive a certificate and a \$1000 cash prize.
- For categories 1 and 2, the prize money will be awarded to the property owner/s.
- Certificates will also be presented to others identified for their contribution, i.e. designers, builders, carpenters.

JUDGING

Entries will be considered by the members of the Launceston City Council Heritage Advisory Committee and relevant experts as required. The judges' decision will be final and no correspondence will be entered into.