City Deal

- UTAS Relocation (incl automobile Museum relocation, Newnham campus outline development plan)
- Inveresk Precinct Masterplan
- Tamar Estuary
- Regional Economic Development Plan
- Entrepreneurship facilitator
- Jobs pathway directive
- Smart Cities
- City Heart Northern Suburbs Revitalisation Plan
UTAS Re-location

- The Council’s focus areas for implementation of the Inveresk Masterplan include the management of traffic and parking issues.

- The State Liberal Governments commitment of $40M over the next 5 years will address the Charles Street Bridge, Goderich/Lindsay Street congestion issue.

- Further investment of approximately $3M is required for additional vehicle parking, active transport and connectivity improvements as well as amenity/lighting upgrades.
City Heart Project – Stage 2

Cost: $20M

• Seeking tripartite funding by Federal, State and Local Government

• Application submitted to Building Better Regions Fund (outcome pending)

• Project includes:
  – Cameron Street – linking the CBD to the Inveresk and UTAS
  – St John Street North
  – Brisbane Street (The Avenue)
  – Charles Street Central North
  – George Street central North
Reimagining the Gorge Project

Reimagining the Gorge Infrastructure Projects - $3.2M

- Infrastructure upgrades including lighting, path and track upgrades, Aboriginal interpretation signage, toilet upgrades, mountain bike trails ($2.2M )
- Projected storytelling to provide night-time activation within the Gorge ($1M )
Tamar Estuary

- $3M required for the establishment of trial areas for water sensitive urban design within Launceston
- $94.6M commitment from State and Federal Government for the implementation of the Tamar River Health Action Plan
Cultural Strategy

- Currently QVM AG is majority funded by the City of Launceston with a State Government contribution on behalf of the Northern Region.
- Currently completing feasibility work for best value delivery of the QVM AG.
- Would like to work with state Government towards a more equitable funding arrangement consistent with the Tasmanian Museum and Art Gallery.
- Recurrent annual funding for QVM AG of $3M is sought.
- Implementation of the broader Cultural Strategy will commence in late 2018 to more effectively leverage the cities cultural assets. Seed funding of $3M is required to complete design work and deliver infrastructure improvements such as a public art trail.
Regional Sport Facilities Planning

Churchill Park Sports Complex - $1.5M
- $900,000 allocated by CoL over 3 years
- Development of two additional soccer/cricket fields, as per attached master plan.
- Relocation of car parking to the southern part of the site to enable development of new fields, as per attached car park plan.
- Regional soccer and softball facility.
- Expansion to include Cricket.

Royal Park Skate Park - $1.2M
- 2020 Olympic Games sport.
- Not funded in Council's forward Capital Works Program.
- Incredibly well used and well located facility that is nearing the end of its useful life.
Regional Sports Facilities Planning

**AFL/Cricket grounds - $1.5M upgrades**
- Funding spread across all CoL grounds to upgrade floodlights and off-field amenities, particularly for female participation, in accordance with priorities identified in state-wide AFL Tasmania Facilities Audit.
- Currently scoping a multi-sport high Performance Centre at Inveresk.

**NTCA Ground - $1.7M renewal and upgrades**
- $1.2m - To rebuild No.1 Ground, including drainage, irrigation, growing medium, turf, centre wicket square.
- $0.5m - Investment in spectator facilities and public toilets at No.2 Ground.
Northern Suburbs Revitalisation Strategy

• A Project Plan is currently being developed as Stage 1 of the Project.

• Stage two will include development of strategy and implementation of urban renewal initiatives, guided by the Project Plan – anticipated cost range $1.2M - $2M

• $12M for the Northern Suburbs Community Hub that provides for community, support and recreation activities. It will provide offices, a range of non-recreational programs in multi use spaces, ball courts, gym, boxing, climbing and skate and cycle sports indoor. An outdoor soccer pitch is also proposed. An indoor skate and cycle sports centre will be unique to Tasmania and will attract visitors. There are significant economic, health and social benefits (that have been indicatively quantified) of such a centre, that will encourage almost 300,000 visits per year from many people that otherwise are unlikely to participate.

Launceston Northern Suburbs Community Hub
Albert Hall

- Upgrade and refurbishment to make the venue more of multi-use / multi-user facility. $5.5M
Master Planning

- Master Planning – Relbia, St Leonards, Residential Growth Areas and Central Area Development Plan - $500k
Council Endorsed Priority Projects

On the 18 December, 2017 the City of Launceston adopted the following Priority Projects which direct the strategic advocacy of the Council in its engagement with the State and Federal Government and the community and which collectively promote the economic, social and environmental growth and sustainability of the City of Launceston.

The Priority Projects have been formulated into four distinct categories of projects which reflect the strategic rationale ensuring that concurrently the Program forms a cyclic framework of projects:

1. **Funded Projects**
   Projects have received funding commitment from either or all of the State, Federal Government and the Council and are proceeding to implementation.

2. **Projects Strategically Committed**
   The Council has strategically committed to the projects which have completed, or are nearing completion of the planning stage and are being actively advocated for funding support from State and Federal Governments to enable implementation. These projects will typically also involve future budget commitments in Council budgets.

3. **Strategic Planning Projects**
   Strategic Planning projects that have received a policy commitment from the Council as an important element of planning for the sustainable prosperity of the City. Specific projects requiring funding and/or advocacy to other responsible authorities, State or Federal Government may result from undertaking the Strategic Planning projects.

4. **Strategic Future Projects**
   Projects resulting from planning that has been undertaken, or on which specific planning will be undertaken as the initial phase of the project, which are seen as future priority projects.
# Priority Projects

<table>
<thead>
<tr>
<th>PROJECTS</th>
<th>TOTAL ($)</th>
<th>COUNCIL ROLE</th>
<th>REFERENCE TO GREATER LAUNCESTON PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Funded Projects</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>UTAS Relocation</td>
<td>$260m</td>
<td>PP</td>
<td>GLP Reference Projects D.4, F.3, F.5</td>
</tr>
<tr>
<td>Launceston City Deal - Jobs Pathway Directive (Funded over two years)</td>
<td>$320k</td>
<td>AP</td>
<td>GLP Policy Directions - Creativity and Innovation, Economic Development</td>
</tr>
<tr>
<td>Launceston City Deal - Tamar Estuary</td>
<td>$94.6m</td>
<td>PP</td>
<td>GLP Reference Projects B.1 and E.2</td>
</tr>
<tr>
<td>Launceston City Deal - Smart Cities</td>
<td>$2.4m</td>
<td>PP</td>
<td>GLP Policy Directions - Creativity and Innovation, Economic Development, Land Use Transport and Infrastructure; Connected and Networked Region</td>
</tr>
<tr>
<td><strong>2. Projects Strategically Committed</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Launceston City Deal - City Heart Stage 2</td>
<td>$20m</td>
<td>COP</td>
<td>GLP Reference Project F.1; G.1</td>
</tr>
<tr>
<td>Launceston City Deal: Inveresk Precinct Masterplan (UTAS Relocation)</td>
<td>$3m</td>
<td>COP</td>
<td>GLP Reference Project F.2</td>
</tr>
<tr>
<td>Launceston City Deal - Northern Suburbs Revitalisation Plan</td>
<td>$12m</td>
<td>PP</td>
<td>GLP Reference Project G.2, G9</td>
</tr>
<tr>
<td>Hawthorn Agreement</td>
<td>Internal Resources</td>
<td>AP</td>
<td>GLP Reference Project F.3</td>
</tr>
<tr>
<td>Transport and Parking Strategies</td>
<td>TBS</td>
<td>COP</td>
<td>GLP Policy Directions - Economic Development; Liveability and amenity; Land Use Planning and Infrastructure</td>
</tr>
<tr>
<td>Development of a Cultural Strategy, including the funding of QVMAG</td>
<td>QVMAG $3m Cultural Strategy</td>
<td>COP</td>
<td>GLP Reference Project F.1 and F.3</td>
</tr>
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</table>
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<tr>
<td><strong>2. Projects Strategically Committed Continued</strong></td>
<td></td>
<td></td>
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<tr>
<td>Re-Imagining the Cataract Gorge</td>
<td>$3.2m</td>
<td>COP</td>
<td>GLP Reference Project B.5</td>
</tr>
<tr>
<td>Regional Sport &amp; Recreation Plan</td>
<td>$2.9m</td>
<td>COP</td>
<td>GLP Policy Directions - Liveability and amenity; Social Inclusion and Equality, Land Use Planning and Infrastructure</td>
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<tr>
<td>Albert Hall Upgrade</td>
<td>$5.5m</td>
<td>COP</td>
<td>GLP Policy Directions - Liveability and amenity; Social Inclusion and Equality, Land Use Planning and Infrastructure</td>
</tr>
<tr>
<td>Traffic Signal Upgrades (Funded over three years)</td>
<td>$3m</td>
<td>PP</td>
<td>GLP Policy Directions - Land Use Planning and Infrastructure</td>
</tr>
<tr>
<td><strong>3. Strategic Planning Projects</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master Planning - Relbia, St Leonards, Residential Growth Areas and Central Area Development Plan</td>
<td>$500k</td>
<td>COP</td>
<td>GLP Reference Project G3; G6, G7, G9, G10</td>
</tr>
<tr>
<td>Launceston Flood Studies and Implementation</td>
<td>Internal resources</td>
<td>COP</td>
<td>GLP Policy Directions - Land Use Planning and Infrastructure, Governance, Environmental sustainability</td>
</tr>
<tr>
<td>Regional Resource sharing/ Local Government Reform position</td>
<td>Internal Resources</td>
<td>COP</td>
<td>GLP Reference Project A1, A.2, A.3</td>
</tr>
<tr>
<td>Sustainability/Climate Change</td>
<td>TBS</td>
<td>COP</td>
<td>GLP Reference Projects E.1, E3, E4</td>
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<tr>
<td>4. Strategic Future Projects</td>
<td></td>
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<tr>
<td>Review of the Greater Launceston Plan</td>
<td>TBS</td>
<td>PP</td>
<td>GLP Reference Project A1, A.2, A.3</td>
</tr>
<tr>
<td>Review of the Council’s Waste Strategy</td>
<td>Internal Resources</td>
<td>COP</td>
<td>GLP Policy Directions - Land Use Planning and Infrastructure, Governance, Environmental sustainability</td>
</tr>
<tr>
<td>Development of a Population Strategy</td>
<td>Internal Resources</td>
<td>COP</td>
<td>GLP Reference Project A.1</td>
</tr>
</tbody>
</table>

**COP:** Council owned project: Council will undertake the project with funding support  
**PP:** Partner Project: Council will partner with others to plan, advocate and in some cases undertake the project  
**AP:** Advocacy Project: This project is strategically important for the City's future and Council will advocate strongly for its implementation by others  
**TBS:** To be scoped