

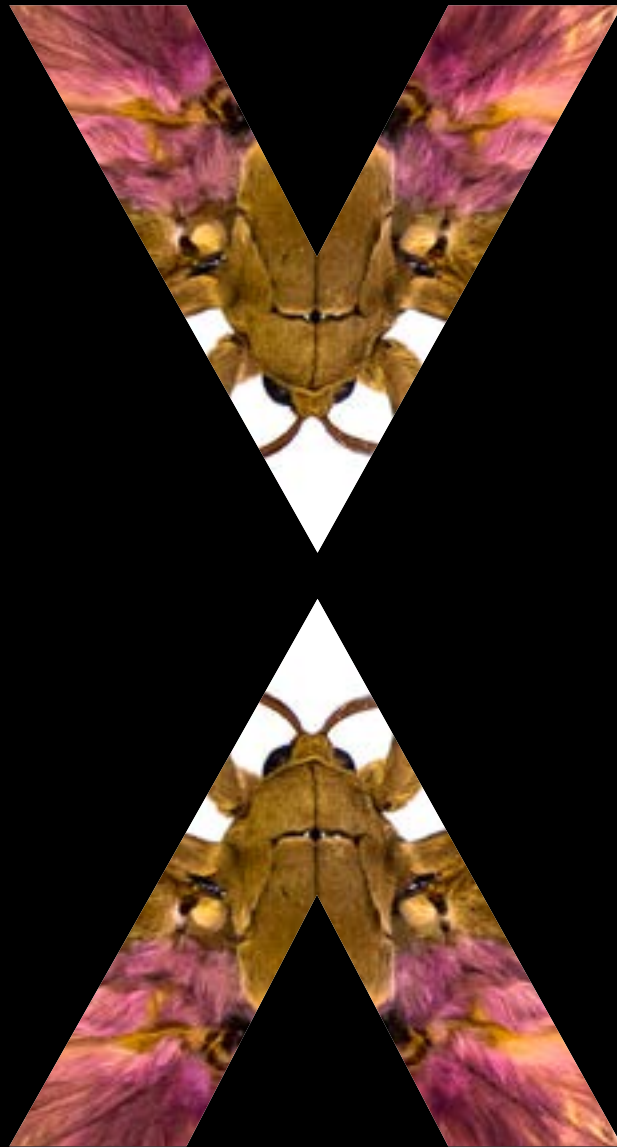
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ANNUAL REPORT 2021 – 2022





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ACKNOWLEDGEMENT OF COUNTRY

We respectfully acknowledge the Traditional Owners of the land where we work and live, the Stoney Creek Nation, made up of at least three clans - Tyerenotepanner; Panninher and Lettermairrener.

The Stoney Creek Nation clans lived along the riverways in harmony with the seasons for several thousand generations, and today they are remembered as the Traditional Owners of this land.

We celebrate the stories, culture and traditions of Aboriginal and Torres Strait Island Elders of all communities who also work and live on this land.



> MAYOR'S MESSAGE

When I reflect on the past four years of the Council term, there's much to celebrate at the Queen Victoria Museum and Art Gallery (QVMAG).

In the 2018-19 financial year, the Museum at Inveresk welcomed the visually spectacular exhibition *Dinosaur rEvolution*.

The launch was a true highlight, with a special appearance by New Zealand actor Sam Neill, who starred in the Hollywood blockbuster *Jurassic Park*, and later *Jurassic Park III*.

Featuring movie-quality animatronic dinosaurs, as well as a number of artworks that offered a unique insight into the life of these prehistoric giants, the exhibition was hugely successful, proving incredibly popular to audiences of all ages.

In the 2019-20 financial year, the City of Launceston began developing the city's inaugural Cultural Strategy.

This document, which was designed to chart a path forward for Launceston to maximise its unique cultural opportunities, has since enabled the Council to act consciously and with greater purpose in the cultural policy area—acknowledging its importance alongside economic, social and environmental policy areas.

The Museum played an instrumental role in its development, working closely with both the community and the Council to create a true reflection of our City.

In the same year, QVMAG began a detailed and exhaustive audit of its substantial collection, including Visual Art and Design, Natural Sciences and Public History.

This process marks the first full audit of our collection since the museum's inception in 1891. In 2022, the audit continues with a dedicated team working behind the scenes as part of this project.

In the 2020-21 financial year, QVMAG celebrated its 130th year of operation. While the impacts of the COVID-19 pandemic lingered, the institution continued to see the support of the community through increasing visitation and online engagement.

During this time, the beloved Launceston Planetarium welcomed its 250,000th visitor and delivered the dynamic *Summer of SciFi* program. This included a Cosplay Day, which proved to be extremely popular with science fiction fans. The *Summer Season* also launched at the Art Gallery at Royal Park, welcoming five new exhibitions to the gallery simultaneously.

In October 2021, the institution welcomed its new General Manager of Creative Arts and Cultural Services, Shane Fitzgerald.

Bringing a wealth of experience in some of the leading arts and cultural facilities in Victoria, Queensland and New South Wales, I look forward to seeing the continued positive impact of Shane's leadership both within our institution, and across our great city.

In April 2022, a new survey was launched with the aim of understanding more about the type of exhibitions, programs and events our community would like to see more of into the future.

Open for a period of six weeks, a total of 695 people completed the survey, which in turn created a valuable insight into QVMAG audiences.

In June, a new direction for the institution was endorsed by Council, outlining a decadal strategy for both the Museum and Art Gallery.

The *QVMAG Futures Plan* contains a road-map to a new governance structure, a sustainable funding model, and improved activation outcomes, as well as infrastructure overhauls for both Royal Park and Inveresk.

Alongside the endorsement of the strategy, a new brand for the institution was unanimously endorsed by Councillors, supporting a modernised and relevant image for QVMAG for many years to come.

As we look back over the past four years, we can confidently celebrate ongoing growth, development and activation of the Queen Victoria Museum and Art Gallery.

And, with a clear direction for the institution in 2022 and beyond, I remain incredibly confident that the most exciting years are still to come.

As such, I would like to acknowledge the Tasmanian Government for their ongoing support of QVMAG and their commitment towards the development of cultural activation across northern Tasmania.

Albert van Zetten
Mayor, City of Launceston







CHIEF EXECUTIVE OFFICER'S MESSAGE

Throughout the 2021-22 financial year, we saw a range of key developments taking place across our city focused on supporting cultural expression, enhancing city liveability and fostering a sense of place within our community.

As the premier cultural institution for Launceston, the Queen Victoria Museum and Art Gallery plays an integral role within all aspects of this.

In 2020, the Council adopted its inaugural Cultural Strategy, defining a path forward for Launceston to maximise its unique cultural opportunities.

During the 2021-22 financial year, the Strategy continued to play a key role in positioning our City as a welcoming and liveable place that recognises and celebrates its cultural diversity.

The Cultural Strategy for Launceston articulates five strategic directions for the Council:

- Value and respect Aboriginal culture;
- Realise the potential of our cultural places and assets;
- Foster creative practice;
- Reveal our cultural stories; and
- Build and extend partnerships.

A key action of the Strategy was to establish a Cultural Advisory Committee—a first for Launceston.

Designed to oversee the implementation of the deliverables within the Cultural Strategy alongside the City of Launceston, the Committee provides guidance and input through regular meetings to shape projects undertaken annually.

Since the inception of the Committee, QVMAG has maintained a high level of collaboration and involvement to support its outputs.

In June 2021, the Cultural Advisory Committee, the City of Launceston and QVMAG collaborated to revitalise the former *Public Art Policy* for Launceston, delivering a new interim *Art in Public Spaces Policy*.

Spanning art forms including integrated art and design, ephemeral art, street art, and performance art, the interim policy is designed to support the activation of public art across Launceston while streamlining the collaboration process between community, industry and the Council.

Seven key principals guide the new interim policy:

- Aboriginal heritage and history of the site is considered at the first stage of project conception and through to delivery;
- The development of artworks always reflects the cultural heritage of our places, our people, our stories and the wider Launceston community;

- The artwork is designed for some level of public interaction;
- The artwork increases community awareness and appreciation of art;
- The implementation process is inclusive and transparent to the public;
- The artwork is accessible to all members of the community; and
- The artwork contributes to economic development and cultural tourism.

In 2021, the Launceston Place Brand was endorsed by Council, defining a new brand for the promotion of our city in tourism markets both nationally and internationally.

The brand seeks to not only position Launceston as a must-visit destination, it also aims to foster community pride and enhance our sense of belonging to place.

Launched in early 2022, the Place Brand has enjoyed close collaboration with both local industry and community to develop a unique suite of assets for locals to use when sharing the narrative of Launceston.

Finally and perhaps most importantly, in June 2022 a new direction for the QVMAG was unanimously endorsed by Councillors, paving a bold and transformative new direction for the institution.

In development for 12 months, the *QVMAG Futures Plan* provides a road-map for future growth and sustainability of the institution, including a new funding model, a revised governance structure, a plan for enhanced annual programmatic offerings across both the Art Gallery and Museum, and more.

I look forward to watching the implementation of the Plan, and the ongoing implementation of the Cultural Strategy and the Launceston Place Brand throughout 2022-23 as they all work towards championing Launceston as a liveable, diverse and activated city.

Michael Stretton

Chief Executive Officer, City of Launceston





➤ GENERAL MANAGER'S MESSAGE

It gives me great pleasure to present the Queen Victoria Museum and Art Gallery Annual Report for 2021-22, highlighting a dynamic and successful year in which the institution maintained its reputation as the key cultural and research facilitator in northern Tasmania.

Following on from a period heavily affected by the impacts of COVID-19, it is pleasing to realise the full return of onsite engagement as we welcome back to the Art Gallery and Museum students, partners, and the public through a developed offer of exhibitions, public programs, and education initiatives. Similarly, as lockdowns eased, it was a delight to witness the return of our Volunteers, who continue to provide QVMAG with valuable expertise and support throughout all areas of our broad collection.

QVMAG is committed to helping build Launceston's growing reputation as a major destination and leader for arts and culture, and through its reputation, programming and exhibitions seeks to contribute to an increase in cultural tourism and economic development, driving growth for our region. Since joining the institution in October of 2021, my focus has been on assessing the current state of the institution and identifying and developing a future business model that supports institutional sustainability, innovation, development and accessibility.

With a focus on review, consultation and analysis, several key initiatives were commenced and delivered which will define our institution as we move forward. Key among these were the Collections Review, Service Level Review, QVMAG Brand Review (forming part of the Organisational Strategic Development Program), and the development and endorsement of the *QVMAG Futures Plan*.

Outlining a road-map to a new governance structure, future-focused funding stability, and improved activation outcomes, as well as infrastructure overhauls of both Royal Park and Inveresk sites, the Futures Plan realises a decadal strategy for the Museum and Art Gallery; a first for the institution. The Plan spans five key directions, including the development of a fit-for-purpose governance model, funding a sustainable future for QVMAG, activating a dynamic and diverse institution, creating accessible experiences of, by, and for all culture, and developing an invested, supported and enabled institution into the future.

The future development of QVMAG will provide a strategic and supported platform upon which Launceston can harness and support the creative sector whilst building on its strengths as a destination city by better utilising the creative industries to attract people to visit, live and work here, providing a positive social and economic return for the region.

Supporting the Futures Plan, and with a commitment in further understanding the audiences of QVMAG, two key surveys were launched during the financial year to gather insights into visitor behaviours, preferences, audience demographics and more.

Exhibition surveys were conducted across both the Museum and the Art Gallery to understand the visitor experience at QVMAG, resulting in a total of 205 visitor experience surveys completed, and in April 2022 the institution launched its first community survey exploring local, state-wide and national audiences of QVMAG.

The survey provided the opportunity for audiences of the institution to share their ideas and suggestions for the future of programming across the Museum and Art Gallery, alongside sharing their feedback on visitor experience and relevancy of the QVMAG brand. The survey sought to create a clear line of communication between Northern Tasmanian communities, visiting tourists and QVMAG for future programming and development efforts in 2023 and beyond. Open for a period of six weeks, a total of 695 community members completed the community survey, providing a rich and insightful representation of audience feedback.

As the primary cultural institution representing northern Tasmania, it is critical to ensure a true reflection of our diverse communities and audiences are represented through annual programming at QVMAG.

Further, the focus on strategic development will ensure that we are well positioned to harness the unique attributes and qualities of a cultural institution that has no equal in regional Australia, and similarly is recognised and supported by all tiers of Government towards achieving a sustainable, activated and strategic future.

With a year of solid achievement behind us we now look forward to an exciting and transformative year ahead as we implement key learnings derived throughout 2021-22. To the team at QVMAG, I commend and congratulate you on a year of commitment and dedication. To our patrons, QVMAG Friends, Arts Foundation, Aboriginal Reference Group and the Museum Governance Advisory Board, I thank you for your support, vision and advocacy.

Shane Fitzgerald

General Manager, Creative Arts and Cultural Services

> A YEAR IN REVIEW

Exhibitions	29	Events	68
Community exhibitions	3	Fundraising total	\$43,625.43
Touring exhibitions	2	Volunteers	53
Curated exhibitions	6	Volunteer hours	2,679
Temporary exhibitions	5	Facebook fans	11,753
Exhibition changeovers	1	Instagram followers	2,626
Permanent exhibitions	12	Website page sessions	105,248
Family programs	26	Website page views	294,172
Public programs	55	Media releases issued	22
Free events/programs	41	Acquisitions	466
School visits	371	<i>Natural Sciences</i>	339
Students	7,112	<i>Public History</i>	20
Curriculum-linked educational programs	28	<i>Library/Archives</i>	109
Curriculum-linked digital resources	5	<i>Visual Art and Design</i>	9
Exhibition-linked programs	33	Value of acquisitions	\$280,569.44
Planetarium screenings	588	Audited objects and specimens	2,946
Planetarium visitors	7,823	<i>Natural Sciences</i>	1,794
Visitation	97,260	<i>Public History</i>	1,358
Museum	74,484	<i>Library/Archives</i>	0
Art Gallery	22,776	<i>Visual Art and Design</i>	1,588

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EXHIBITIONS



EXHIBITIONS

Each year the QVMAG exhibition program shares tales of local/regional history and research and creative practice, alongside touring and community-led exhibitions.

Exhibitions spanned art, history and sciences, creating a vibrant, educational and immersive representation of Tasmania, Australia and the globe.

This year the QVMAG leadership team initiated an internal Programmatic Development Group (PDG), with the objective of identifying, developing and reviewing exhibition, public program and event proposals across

the Museum and Art Gallery to increase the frequency, diversity and vibrancy of our offerings at QVMAG in 2022 and beyond.

Throughout the 2021-22 financial year, QVMAG featured 29 exhibitions across the Art Gallery at Royal Park and the Museum at Inveresk.

This included 3 local community exhibitions, 2 touring exhibitions, 6 curated exhibitions, 1 exhibition changeover, 5 temporary exhibitions and 12 permanent exhibitions.

AT A GLANCE	2020-21		2021-22	
	Exhibitions	31	Exhibitions	29
Community exhibitions	0	Community exhibitions	3	
Touring exhibitions	2	Touring exhibitions	2	
Curated exhibitions	16	Curated exhibitions	6	
Exhibition changeovers	0	Temporary exhibitions	5	
Permanent exhibitions	9	Exhibition changeovers	1	
		Permanent exhibitions	12	

COMMUNITY EXHIBITIONS

Travellers Cloak - Hand Weavers & Spinners, Dyers Guild of Tasmania, 10 July to 19 September 2021, Museum at Inveresk

Minds Do Matter - Connect, RANT Arts, 2 October to 5 December 2021, Museum at Inveresk

Grounded: Place is Space, 12 March to 3 July 2022, Museum at Inveresk

TOURING EXHIBITIONS

Australian of the Year, National Museum Australia, 29 September to 28 November 2021, Museum at Inveresk

Women's Art Prize Tasmania, RANT Arts, 21 May to 17 July 2022, Museum at Inveresk

QVMAG EXHIBITIONS

Tao Sublime, 4 December 2021 to 6 November 2022, Art Gallery at Royal Park

ArtRage 2021, 9 December 2021 to 19 April 2022, Museum at Inveresk

Centenary of the Royal Society, 4 October 2021 to 10 April 2022, Museum at Inveresk

Butterfly Brilliance, 23 October to 21 November 2021, Art Gallery at Royal Park

ArtStart: Thoughts, Dreams and Memories, 17 June to 1 November 2021, Art Gallery at Royal Park

ArtStart: With a little help from my friends, 28 November to 6 June 2022, Art Gallery at Royal Park

PERMANENT EXHIBITIONS

Guan Di Temple, permanent exhibition, Art Gallery at Royal Park

Galleries 9 and 10, permanent exhibition, Art Gallery at Royal Park

First Tasmanians: our story, permanent exhibition, Art Gallery at Royal Park

Tasmanian Connections, permanent exhibition, Museum at Inveresk

Tasmanian Tiger: Precious little remains, permanent module, Museum at Inveresk

The Sydney Cove Collection, permanent module, Museum at Inveresk

Transforming the Island: Railways in Tasmania, permanent exhibition, Museum at Inveresk

Southern Skies, permanent exhibition, Museum at Inveresk

The Blacksmith Shop, permanent exhibition, Museum at Inveresk

World's largest wasps' nest, foyer display, Museum at Inveresk

Phenomena Factory, permanent exhibition, Museum at Inveresk

Northern Clay, permanent module within *Tasmanian Connections*, Museum at Inveresk

EXHIBITION CHANGE OVERS

Herself, permanent exhibition, Art Gallery at Royal Park

EXHIBITION CLOSURES

Estuary: Below the surface, temporary exhibition, Museum at Inveresk

Natural Visions, temporary exhibition, Museum at Inveresk

Ant's nest, foyer display, Museum at Inveresk

Lost Landscapes, temporary exhibition, Art Gallery at Royal Park

Nest, temporary exhibition, Art Gallery at Royal Park



HIGHLIGHT

WOMEN'S ART PRIZE TASMANIA FINALIST EXHIBITION

In May 2022 QVMAG welcomed the touring *Women's Art Prize Tasmania Finalists Exhibition* by RANT Arts to the Museum at Inveresk, celebrating 20 years of the Prize.

As the State's only female-only art competition, the Prize aims to inspire, facilitate and celebrate the development of professional and emerging women artists in Tasmania.

The exhibition featured 25 works of shortlisted finalists, with a panel of recognised arts industry professionals judging across two prize categories including an acquisitive prize presented by the Trawalla Foundation, and the Zonta Emerging Artist Prize, with community nominations determining the Bell Bay Aluminium People's Choice award.

Recipients of the 2022 awards were:

- \$15,000 acquisitive prize presented by the Trawalla Foundation, Eddie James for their work *Room 18* (2021)
- \$3,000 Bell Bay Aluminium People's Choice award, Gabbee Stolp for their work titled *Self Portrait as a Smooth Handfish* (2022)
- \$1,500 Zonta Emerging artist prize, Jo Chew for their work titled *Growing Blind* (2022)

HIGHLIGHT

NORTHERN CLAY

In this collaborative exhibition between Visual Art and Design and Public History, *Northern Clay* looks at the history of pottery and brick production in northern Tasmania.

The exhibition brought together fine art pieces with utilitarian pottery and industrial works, and featured photographs from the museum's archive collection.

Both John Campbell Pottery and McHugh Brothers were industrial manufacturers, producing pipes and bricks for major infrastructure projects like the Albert Hall, the Cameron Street Post Office and Launceston's sewerage system.

However, they also produced many small-scale decorative ceramics, such as character jugs, Launceston souvenirs, vases, decorative ornaments as well as garden fountains and water filters.

McHugh Brothers was established in 1873 while John Campbell Pottery was established in 1880. Both factories were situated on Wellington Street, South Launceston, and enjoyed a friendly rivalry while sharing moulds and employees.

At the heart of both businesses were two men who had a fundamental love of pottery, who supported independent studio potters, and who have left an amazing legacy to be celebrated in *Northern Clay*.

CAMPBELL'S

TASMANIAN.

POTTERY.

TASMANIAN POTTERY
BY JAMES CAMPBELL & CO. LTD.
HULL



Tasmanian Exhibition
1906
SPECIAL FIRST PRIZE
JAMES CAMPBELL & CO. LTD.
HULL

TASMANIAN EXHIBITION
1906
SPECIAL FIRST PRIZE
JAMES CAMPBELL & CO. LTD.
HULL



HIGHLIGHT

ARTRAGE

In December 2021 *ArtRage* opened for another year at the Museum at Inveresk, featuring more than 100 student works from across 25 Tasmanian schools.

Featuring an eclectic mix of works from students studying pre-tertiary visual art, the exhibition featured a range of mediums and techniques including analogue photography, traditional printmaking techniques, sculpture, video animation and more.

The result was an array of thoughtful, challenging and mature works reflecting the final, all-important years of secondary education.

As part of the *ArtRage* experience, students were assessed on their works for their Tasmanian Certificate of Education.

Each year *ArtRage* provides the opportunity for personal expression, alongside the chance to have works displayed to a state-wide audience as part of this travelling exhibition.

HIGHLIGHT

BUTTERFLY BRILLIANCE FUNDRAISER

In October 2021 a collection of more than 12,000 butterflies was unveiled as part of the four-week pop-up exhibition *Butterfly Brilliance* at the Art Gallery at Royal Park.

Through 50 years of research, Trevor Lambkin and Ian Knight have built an extensive collection of more than 12,000 butterflies from across Australia, Southeast Asia and Oceania, and in 2020, Trevor Lambkin donated the Lambkin-Knight butterfly collection to QVMAG for ongoing care and conservation.

For the duration of this exhibition a focused fundraising appeal was launched to support the ongoing conservation of this significant collection, and to further support vital butterfly research in Tasmania, raising a total of \$42,625.43 for the purchase of specialised entomology cabinets to house the collection.

MAJOR DONORS

Thank you to the following major donors of this fundraising appeal:

Belinda Corbett	Henry Foster	QVMAG Friends
Brian Hartnett	J McDougall	Robert Cotton
Deborah Malor	Lana Wall	Robin & Julie Walpole
Dowling McKay Family	Lorraine & Peter Riggall	Robyn & John Mayo-Hawkins/Hawkins
Dynasty Chinese Restaurant	Maurice Street	Roger Webb
Gill & Mel Morris	Mike McCausland	Vicki Dewsbury
	Prue McCausland	







ENGAGEMENT



LEARNING AND ENGAGEMENT

During the 2021-22 financial year, QVMAG enjoyed delivering a suite of experiences for local and interstate visitors.

With events and programs spanning the Museum at Inveresk and the Art Gallery at Royal Park, the institution welcomed schools, community and industry through our doors as part of programming efforts.

The team delivered four popular week-long School Holiday Programs, alongside six free Make it Place craft sessions for families to enjoy during the 2021-22 term breaks.

In October, families were welcomed to the Art Gallery at Royal Park to celebrate the four-week-long pop-up exhibition *Butterfly Brilliance* with a range of activities available, including drawing stations, a butterfly parade and more.

7,112 students and teachers from 371 groups visited the institution, with 289 groups (5,143 people) touring the Museum at Inveresk and 82 tours (1,969 people) of the Art Gallery at Royal Park.

In March, expressions of interest opened across Northern Tasmania for a new Teacher's Reference Group at QVMAG.

This group was formed as a collaboration point for the future development of educational resources and offerings across the institution.

The Launceston Planetarium continued to see an upward trend in visitation during the financial year, with 7,823 visitors attending shows at the Museum at Inveresk.

Welcoming a new show in October, visitors of the Planetarium were able to learn about climate change and the causes behind it with the show *Our Living Climate*.

The Public Programs team enjoyed delivering a diverse range of programs and events for audiences during the financial year, with new offerings anchored around exhibitions taking place across the Museum and Art Gallery.

In celebration of International Women's Day, a series of interactive events were held at the Art Gallery at Royal Park. Events included live music in the gallery, fibre headdress-making workshops and floor talks with local artists.

In May 2022 the *Women's Art Prize Tasmania Finalist Exhibition* was opened at the Museum at Inveresk, welcoming a suite of incredible works from female artists across Tasmania. 43 guests joined an interactive exhibition floor talk in June featuring three finalists of the Prize, Serena Rosevear, Tash Parker and Penny Mason, with the talk facilitated by author and journalist Hilary Burden.

Community conversation was facilitated in June as part of the LGBTIQ+ community exhibition *Grounded: Place is Space* at the Museum at Inveresk. 38 guests gathered in the Community Gallery to hear from local artists with works on display and their creative practice.

As part of the annual programmatic offering, QVMAG held educational programs in south Georgetown for students each Wednesday during school terms, offering First Nations students the opportunity to learn with the institution's Aboriginal Learning Facilitator about the culture and history of our island.

Throughout the month of May, a series of workshops were held around the Aboriginal Garden at the Museum at Inveresk, with 52 guests joining to learn

about the seasonal markers planted within the garden, and how the different plants can be used throughout each season. As part of the program series, guests were asked to sketch the plants, with all works featured within a community celebration at the final event.

Throughout the reporting period, the *First Tasmanians: our story* exhibition welcomed 1,046 visitors as part of guided and self-guided tours.

During the 2021-22 financial year, department planning began for the 2023 calendar of events at QVMAG with the goal of further activating the institution within local and interstate audiences in line with the recently endorsed QVMAG *Futures Plan*.

A T A G L A N C E	Family programs	26
	Public programs	55
	Free events/programs	41
	School visits	371
	Students	7,112
	Curriculum-linked educational programs	28
	Curriculum-linked digital resources	5
	Exhibition-linked programs	33
	Planetarium screenings	588
	Planetarium visitors	7,823





AUDIENCES

Throughout the 2021-22 financial year the institution saw a 5.53% increase of visitation compared to 2020-21 period. 22,776 visitors accessed the Art Gallery at Royal Park and 74,484 visitors at the Museum at Inveresk, with a cumulative total of 97,260 guests visiting the institution throughout the 2021-22 period.

In an effort to further understand the audiences of QVMAG, two key surveys were launched during the financial year to gather insights into visitor behaviours, preferences, audience demographics and more.

Visitor experience surveys were conducted across both the Museum and the Art Gallery to understand the visitor experience at QVMAG, resulting in a total of 205 visitor experience surveys completed.

In April 2022 the institution launched its first community survey exploring local, state-wide and national audiences of QVMAG.

The survey provided the opportunity for the institution's audiences to share their ideas and suggestions for the future of programming across the Museum and Art Gallery, alongside sharing their feedback on visitor experience and relevance of the QVMAG brand.

The survey sought to create a clear line of communication between northern Tasmanian communities, visiting tourists and QVMAG for future programming and development efforts in 2023 and beyond.

Open for a period of six weeks, a total of 695 community members completed the community survey, providing a rich and insightful representation of audience feedback.

HIGHLIGHT

GROUNDING: THE JOURNEY OF TASMANIAN QUEER AND QUEER-ALLY ARTISTS

In June, community and artists gathered at the Museum at Inveresk to celebrate the community exhibition *Grounded: Place is Space* during Pride Month.

The event *Grounded: The journey of Tasmanian queer and queer-ally artists* welcomed 38 community members to the Community Gallery at Inveresk, as local artists shared their stories of being artists in Tasmania and discussed the creative practices behind works on display.

Guests heard live music from acoustic singer Tori Rattray, original spoken poetry from Stacey Wing and floor talks from artists Mackenzie Wharton, Deborah Malor, and Ralf Haertel.

The exhibition *Grounded: Place is Space* provided a showcase of works from artists, craftisans and poets across northern Tasmania while exploring the theme of 'place' for LGBTIQ+ and ally community members.





Chicago
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Professor Gibson

MARBLE

HIGHLIGHT

SCHOOL HOLIDAYS

2021-22 saw a great range of holiday programs for families on offer at QVMAG. The Museum at Inveresk welcomed back the popular free *Make it Place* craft sessions, while in January our *Tuesday Chalk Days* had families covering the Museum courtyard with chalk art.

Our supervised *School Holiday Program* offered everything from discovering the mysteries of flight and exploring the science of slime and bubbles, to creating mosaics, making puppets and crafting stories using stop motion apps.

In October families searched the museum for twenty tiny trains, while in the January holidays another popular clue hunt was set up throughout the Museum, inviting families to search for clues hidden across the site; with one lucky winner taking home a prize pack from the QVMAG Shop.





OUTCOMES







OVERVIEW

Each year a core objective of the institution is to develop positive visitor experiences, whether this be achieved via visitor assistance, through fundraising efforts, or through delivery of events and programs across both the Museum and the Art Gallery.

Throughout the 2021-22 financial year a total of 122 events were held across the institution, spanning exhibition openings, public programs, educational programs and functions.

As part of fundraising efforts a total of \$43,625.43 was raised during the year, supporting the maintenance and development of the institution's collections.

A dedicated fundraising effort anchored around the 2021 exhibition *Butterfly Brilliance* at the Art Gallery at Royal Park raised a total of \$42,625.

These fundraising efforts enabled the institution to purchase ten new cabinets to house the nationally significant Lambkin-Knight butterfly collection, donated in 2020 to QVMAG.

Across the institution, a total of 53 volunteers joined the team, donating 2,679 hours supporting the collection conservation and management efforts.

AT A GLANCE	Visitation	97,260	Facebook fans	11,753
	Museum	74,484	Instagram followers	2,626
	Art Gallery	22,776	Website page sessions	105,248
	Events	122	Website page views	294,172
	Fundraising total	\$43,625.43	Media releases issued	22
	Volunteers	53	Shop gross sales	\$383,297
	Volunteer hours	2,679	Shop gross profit	\$157,893
	Students	7,112	Average sale per customer	\$35.16



MARKETING AND COMMUNICATIONS

The 2021-22 financial year has been a pivotal year for marketing and communications at the Queen Victoria Museum and Art Gallery.

A suite of activities took place to enhance the brand identity of the institution, understand key local and travelling audiences, and enhance the visibility of the Museum and Art Gallery state-wide.

In April 2022 the institution launched its first community survey to learn about the style of exhibitions, programs and events our audiences would like to see more of in 2022 and beyond.

The survey helped to explore topics such as how often visitors came to QVMAG sites, what content they would like to see more of, and what modes of travel they use when visiting the Art Gallery at Royal Park and the Museum at Inveresk, and more.

Open for a period of six weeks, data gathered from this survey has since been used to inform future planning for the institution in 2022 and beyond, alongside guiding the development of experiences and programs available to communities across northern Tasmania for 2023.

In June, the City of Launceston unanimously endorsed a new direction for the QVMAG brand identity.

The newly endorsed brand seeks to modernise our presentation in local and national visitor markets, enabling the institution to actively promote its experiences in a fresh, contemporary and innovative way.

To enhance the visibility of our programmatic offering across the institution, a particular strategic focus was placed on increased levels of monthly media opportunities, alongside an increase of social media coverage for the QVMAG brand across Facebook and Instagram.

During the 2021-22 financial year, the number of media releases issued increased by 15% compared to the year prior.

QVMAG social media channels saw another year of steady growth, with Facebook seeing an audience increase of 8.6% and Instagram an increase of 22.4% compared to the 2020-21 financial year.

Website traffic visitation continued to maintain healthy engagement levels, with a total of 105,248 page sessions and a total page view count of 294,172. Top visited landing pages during this period included the Launceston Planetarium, What's on at the Museum at Inveresk and the Art Gallery at Royal Park, alongside the online collections database.



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1987 MAY DAY TASMANIA
TASMANIA 1987 MAY DAY

1987 MAY DAY TASMANIA

HIGHLIGHT

QVMAG SHOP

This financial year the QVMAG Shop celebrated a 13.4% increase in gross sales for the year, totalling \$383,297. Gross profit increased by 12.9%, totalling \$157,893 and the average sale per customer totalled \$35.16.

With locations at both the Art Gallery at Royal Park and the Museum at Inveresk, the QVMAG Shop is focused on supporting local makers and artists, with an additional 24 new Tasmanian suppliers added to the merchant list in the 2021-22 financial year.

In June, the Museum Shop at Inveresk enjoyed a refresh with new paint on the walls for the first time since 2001 and new hanging rail systems for framed works to be displayed, alongside a new display wall behind the counter, continuing to provide the Shop with a distinctive look and customer experience.







COLLECTIONS



COLLECTIONS

The Queen Victoria Museum and Art Gallery Collection is a significant cultural, natural and scientific resource for Launceston, Tasmania and Australia, which reflects the development of arts and crafts, technology, and the natural environment of the region, throughout the state, nationally, and internationally.

The QVMAG Collection is a valuable educational resource in the areas of the Arts, Sciences, Education and Humanities, providing enjoyment to our community and for future generations.

In the 2021-22 financial year the institution began a comprehensive review of the current collection management policies, procedures and documentation, to identify areas of improvement to align with recognised best practice standards, ethical and legal principles and protocols relating to museum practice, moveable heritage, cultural material and institutions and to ensure the accessibility, sustainability and long-term preservation of the entire Collection

During the year, the Collection continued to grow, with an additional 466 artworks, books, objects and specimens acquired to the value of more than \$280,000. The collection saw an additional 339 natural specimens and samples collected from northern Tasmanian region research field trips and citizen scientists across northern Tasmania.

Two significant purchases in the 2021-2022 period include the multi-panel installation by Mehrangiz Modarres Tabatabaei entitled *Windows*.

This work, commissioned and installed in mid-July 2021, was purchased by the City of Launceston with funds from the *My Place My Future Plan*.

In addition, the acquisition of *Elsewhere World* by Tasmanian artist Raymond Arnold added an exquisite ten panel copper plate etching print to the Art Gallery. Two copies of the work were acquired, with edition 1/3 kept as an archive and printers proof for exhibition purposes. *Elsewhere World* consists of over 100 interconnecting copper plates that when printed and displayed together will stand as the most significant work of Arnold's career.

In early 2022, a selection of important objects and artworks from the QVMAG Collection have been loaned to major National and State institutions for key exhibitions. Including 46 objects and ephemeral material from the Public History and Archives Sub-collections to the National Film and Sound Archive (NFSA) for *The Marvellous Corricks* exhibition on display from July 2022. Two chairs were also loaned to the Tasmanian Museum and Art Gallery (TMAG) for the *Gay Hawkes: The House of Longing* exhibition and publication, celebrating nationally respected Tasmanian furniture maker, sculptor and artist, Gay Hawkes.

Throughout the financial year the QVMAG collection audit continued, working to create accessible, digitised records of items within the collection—spanning items including tiny native fleas to expansive landscape paintings and railway carriages. Starting in mid-2019, the audit seeks to meticulously assess and document the collection across the Inveresk and Royal Park sites, covering all collection pillars.

Throughout the year Conservation worked to strengthen its relationships with local and interstate conservation practitioners, working towards positioning the QVMAG conservation lab as a major contributor to conservation works in Tasmania.

Major projects included conservation work on the recently acquired Gladstone Eyre work *On the South Esk* by Launceston-based firm Artco, alongside conservators from International Conservation Services (ICS). ICS visited QVMAG to complete work on taxidermy mounts from the Natural Sciences collection and major works on metal-based materials in the Visual Art and Design and Public History collections.

Exhibition preparation for the reinterpretation of galleries 9 and 10 at the Art Gallery at Royal Park saw major contribution from the Conservation department to prepare objects for display.

Other major exhibition preparations included *Tao Sublime: The art of Tony Smibert*—including the loan preparation for JMW Turner’s *Cattewater, Plymouth* from

the Allport Library and Museum of Fine Arts for late 2022; the exhibition module *Centenary of the Royal Society: A right royal effort*; and change-overs in *Herself* to ensure long-term preservation of sensitive materials.

A notable project during this financial year was undertaking major conservation work on David Wilson sculptures *Shelter IV and Signal*. Staff worked with ICS to address issues arising from long term storage. The project involved the relocation of the sculptures into workshops before conservation works were completed. The works have since been relocated to more appropriate storage.

AT A GLANCE

Acquisitions	466
<i>Natural Sciences</i>	339
<i>Public History</i>	20
<i>Library/Archives</i>	109
<i>Visual Art and Design</i>	9
Value of acquisitions	\$280,569.44
Audited objects and specimens	2,946
<i>Natural Sciences</i>	1,794
<i>Public History</i>	1,358
<i>Library/Archives</i>	0
<i>Visual Art and Design</i>	1,588



PUBLIC HISTORY

In the last financial year, Public History made significant inroads into improving the storage and documentation the collection.

Store 104 saw a considerable improvement, with Collection Officer Yvonne Leeming unpacking thousands of small to medium-sized collection objects, photographing them, re-housing them in archival boxes, and correctly recording their locations.

In store 106, the Museum's collection of rolled textiles and tapa cloth was also re-housed on new storage racks, supporting the ongoing preservation of this collection.

Long-term work on checking, photographing and improving the cataloguing of the *Sydney Cove* collection has been largely completed by Archaeologist Caroline Heine, thanks to Federal Shipwrecks funding, distributed by the Tasmanian Parks and Wildlife Service. When completed, this will make the Sydney Cove collection one of the best and most completely documented and catalogued shipwreck collections in Australia.

The handover of the turbines and generator sets from the Duck Reach power station to enable them to be displayed in their original locations in the actual power

station is also a major milestone. The museum has stored and protected these items for many years, and their transfer back to the power station represents a significant moment in their interpretation and care.

Scanning of the Museum's collection of photographic material has continued, with over 3,000 new scans being completed this financial year. This work fed into the development of the exhibition *Hj King: Cameras and Carburettors* and involved extensive research and work by the whole History team.

An exhibition highlight for the 2021-22 year was the opening of *Northern Clay*, an exhibition developed in collaboration with Visual Arts and Design.

This small but dense exhibition is a permanent addition to the *Tasmanian Connections* exhibition, replacing part of the previous *John Watt Beattie* display. *Northern Clay* explores the history of fired clay production in northern Tasmania, examining pottery and brick production, with a special focus on the firms of John Campbell and Sons and McHugh Brothers, as well as a number of studio potters. The exhibition draws on both Public History and Visual Art and Design collections, as well as historic photographs from the Museum's archive.

AT A GLANCE

Volunteers	3
Department team	4
Department researchers	2
Exhibitions	4
Public programs	3
Collection tours	14
Acquisitions	20
Outgoing loans	0
Publications	0
Student internships	0





NATURAL SCIENCES

In the last 12 months Natural Sciences has collected and processed over 8,000 moths, primarily from three sites in northern Tasmania.

Locations included a typical suburban quarter-acre block in Riverside, Launceston, a property in the Northern Midlands and Beechford on the north east coast. Moth diversity across these sites has been extraordinarily rich and the future plan is to put several full seasons into each site.

Surveying in the north of the state appears to often yield a significant number of new and rare records for the State, highlighting the importance of comprehensive surveys to attain a better understanding of Tasmanian biodiversity.

From initial liaison with local and mainland moth taxonomists, it is clear that within these recent collections we now have many new moth records for northern Tasmania, including new records of poorly-known species as well as many undescribed species.

Natural Sciences conducted their annual collecting field trip, yielding approximately 2,000 insect specimens. Last summer field collection efforts focused on forest habitats across southern Tasmania from east to west.

This field work continues the overarching project of documenting species occurrence, distribution boundaries and habitat preferences of Carabidae (carnivorous ground beetles) and Lucanidae (stag beetles).

In May 2022 the latest consignment of butterflies from the Lambkin-Knight collection arrived at QVMAG.

This consignment comprised a significant collection of *Euploea* species collected from the 1970s-'90s by deceased Queensland entomologist Murdoch De Barr.

Upon his death, these specimens were given to Trevor Lambkin and became part of the Lambkin-Knight collection. The specimens represent species from throughout Australasia and have filled two entomological cabinets alone.

Arriving in densely packed and overlapping store boxes, this collection was soon moved to new the entomology cabinets purchased through the fundraising efforts of the *Butterfly Brilliance* exhibition in October 2021.

AT A GLANCE

Volunteers	7
Department team	3
Department researchers	0
Exhibitions	3
Public programs	8
Collection tours	20
Acquisitions	332
Outgoing loans	3
Publications	10
Student internships	3





HIGHLIGHT

COLLECTION DIGITISATION

Throughout the 2021-22 financial year the Natural Sciences team embarked on a long term project to digitise the extensive collection records.

The primary focus was photographing our 20,000 specimen strong botany collection, containing many historically important specimens linked to famous collectors such as Ronald Campbell Gunn and Gustav Weindorfer.

Photographic archiving began on the QVMAG Geology collection, comprising some 10,500 specimens. In addition to this, representative examples of each species of insect were photographed as each specimen was registered into the collections database.

Digitising images of specimens is becoming an increasingly important tool for disseminating knowledge of these priceless collections and enquiries from both the public and professional researchers from all over the world are greatly facilitated when a high resolution image of the specimen can be provided, allowing stakeholders to examine the specimen and read the associated labels without having to visit the collection or borrow specimens.

This process not only saves scarce research money and time but also reduces unnecessary handling of fragile specimens.

All images, along with all relevant collection data, are additionally supplied to platforms such as the Atlas of Living Australia (ALA), where they are available to researchers, citizen scientists, students and community members.



VISUAL ART AND DESIGN

Throughout the year Visual Art and Design installed a series of new exhibitions and rehangs, alongside a rotation of works on display within the main gallery at the Art Gallery at Royal Park.

The reinterpretation of the gallery at Royal Park sought to reflect on our histories, identities and stories. Spanning the first floor galleries 8, 9 and 10 the rehang welcomed back familiar favourites, and hidden gems, from the QVMAG Visual Art and Design collection, as well as major commissions by leading Australian contemporary artists.

In February 2022 the QVMAG Arts Foundation *Masterpiece for Tasmania Fund* acquisition was unveiled at the Art Gallery, welcoming *Elsewhere World* by Tasmanian artist Raymond Arnold to the collection.

In December the exhibition *Tao Sublime: The art of Tony Smibert* opened at the Art Gallery, showcasing a survey of works by renowned Tasmanian artist Tony Smibert. This exhibition shared insights into Smibert's practice and scholarship of English watercolour artist JMW Turner. The survey featured a range of acrylic and watercolour works by Smibert, many of which were on public display for the first time.

Also in December, the continuing showcase *Herself* underwent a rehang to display a new series of works from the collection created by women artists spanning textiles, photography, painting, ceramics and jewellery.

In a collaboration between Visual Art and Design and Public History, a new exhibition module entitled *Northern Clay* opened at the Museum at Inveresk, exploring Launceston's proud pottery past.

The module, located within the *Tasmanian Connections* exhibition at Inveresk, displays the innovations and creative skills of industrial manufacturers McHugh Brothers and John Campbell pottery in Launceston.

Later in the year, top works from Tasmanian artists in year 11 & 12 studying Art Production or Art Studio Practice as part of their Tasmanian Certificate of Education were featured in *ArtRage*. The exhibition provided a showcase of diverse, thoughtful and skilful works reflecting the lives of young Tasmanian student artists. On display at the Museum at Inveresk from December 2021 to April 2022, *ArtRage* continued throughout 2022 as part of a travelling showcase to Devonport and Hobart.

AT A GLANCE

Volunteers	2
Department team	2
Department researchers	3
Exhibitions	5
Public programs	10
Collection tours	17
Acquisitions	9
Outgoing loans	3
Publications	0
Student internships	0





LIBRARY AND ARCHIVES

The year 2021-22 was the second year in succession in which work on the Archives collection received priority in terms of staff hours and volunteer resourcing.

During this time, the department undertook retrospective assessment of the donated materials for inclusion in the collection between July to December 2021. As part of this project, process efficiencies were identified and implemented as part of the photography collection audit, starting in early 2022.

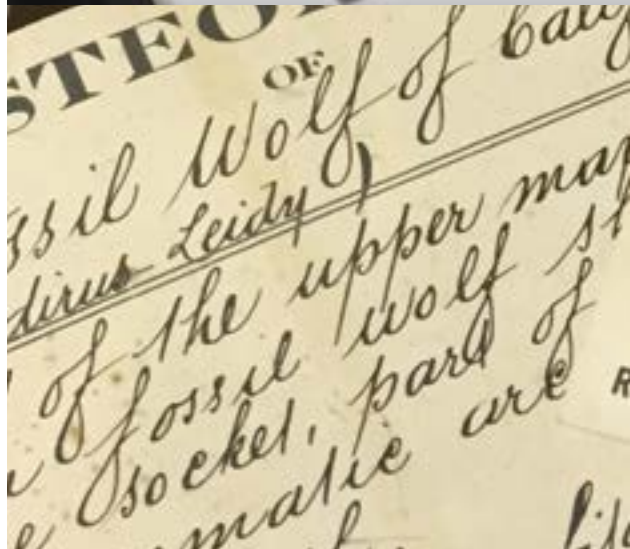
The Manuscripts collection saw a full restructure and audit from January to July 2022, which saw many previously unregistered items individually catalogued as part of the collection.

A good working relationship with Archives Tasmania continued during the year, with a number of unprocessed out-of-custody collections donated to the State Archives.

The development of the Library collection continued at a steady pace, with 112 volumes acquired by purchase or donation. These items were added to the General, Plomley or Bookplates collections of QVMAG. As part of the collection work in Archives in the 2021-22 financial year, 163 published items were transferred to the Library collection.

AT A GLANCE

Volunteers	9
Department team	1
History Centre bookings	177
Acquisitions	109
Registrations	1,296
<i>Library</i>	446
<i>Archives</i>	850
Incoming loans	2
Outgoing loans	4
Publications	2
Student internships	0



Postage and for a

Captain Mackenzie
of Lockbury.

~~Dear Sirs~~ Edinburgh

My dear Sir
I have the pleasure
to receive from you
of the 11th inst.
and in reply to
advise you that
I have the pleasure
to receive from you
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PUBLICATIONS

For the year 2021-22, QVMAG released one publication (*rina-mapali, nimina & kalikina*) and QVMAG research record no. 121 (new series).

Although the impact of the COVID-19 pandemic in 2020-21 caused a downturn in publications output compared to the pre-Covid years, the year 2021-22 saw two works approved for publication by the Publications Committee: one on photographer HJ King and the other on the Jimmy Possum chair; both set for release in late 2022.

As part of an upcoming organisational review of operations, the Publications Committee anticipates and welcomes a re-modelling of the publications program in line with QVMAG's organisational strategy. This will present sustainable and exciting opportunities for QVMAG publications into the future.

rina-mapali, nimina & kalikina

Written by Aunty Lola Greeno, this publication provides an insight into her cultural practices and the materials she uses, her connection to Country, and her workshops that inspire a new generation of cultural practitioners. It follows her life from her memories of living on Cape Barren Island, through her early artistic practices to the internationally recognised artist that she is today. This publication was funded by the Australia Council for the Arts and published in August 2021.

Ecological observations on the giant wood moth Endoxyla cinereus (Tepper, 1890) (Lepidoptera: Cossidae: Zeuzerinae) in southeast Queensland

This is QVMAG research record no. 121, written by Simon Fearn and Darcie Leong. It was released as an electronic-only publication in March 2022.

PLOMLEY FOUNDATION

The Plomley Foundation was established in 1984 by the late NJB 'Brian' Plomley, a former Director of QVMAG from 1946 to 1950, and an Honorary Research Associate at QVMAG from the early 1980s until his death in 1994.

Since its establishment, the Foundation has supported a wide variety of research projects on various aspects of Tasmania's ethnographic, natural and cultural heritage. A major focus of the Foundation is Tasmanian Aboriginal research, an area of particular interest to Brian Plomley.

In 2021-22 the Committee of the Plomley Foundation met in July 2021 where one application for funding was received and approved.

Rolan Eberhard was awarded \$7,250 to research and write a report on the excavation of Scotchtown Cave, near Smithton, by Eric Scott in 1942.

During the financial year, ten items were added to the Plomley Library collections, including four reports resulting from research funding provided by the Foundation.



142

1 PL



15,2

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15,4



15,5

15,6





COMMITTEE AND
BOARD REPORTS





MUSEUM GOVERNANCE ADVISORY BOARD

The last 12 months has been a period of both consolidation and renewal for QVMAG's Museum Governance Advisory Board (MGAB).

Moving from a period when the Board was less active than it could have been, steps have been taken to allow the MGAB to be more engaged in providing advice to the Council and the General Manager, Creative Arts and Cultural Services on policy and strategic matters and thus to fulfil its Charter.

In the first instance this has involved establishing a more regular meeting schedule and ensuring the processes for the conduct of Board business align with Council protocol.

Following on from this, in April the MGAB conducted a review of its Charter. The aim of the review was to articulate the role and function of the Board in light of changes to internal structures not officially recorded, and to better align its activities with the needs of the organisation. As an example of the former, a member of the Aboriginal Reference Group has attended meetings for over a year but has not been formally recognised as a member of the MGAB. This has now been rectified.

In regard to aligning MGAB with the organisation's needs, it has been agreed that the Board will now provide advice on acquisitions and deaccessioning.

It will provide advice on QVMAG acquisitions, to ensure what is being proposed, accessioned or deaccessioned is suitable, appropriate and aligns with the strategic objectives of the institution.

This will provide a high level of transparency to the process, given the Board includes representatives from all QVMAG stakeholder groups, community members, and elected members of Council.

Overall, MGAB members now feel on a solid footing to be more active and better engaged in supporting QVMAG's activities.

The Board has been impressed with the work that has gone into the Futures Plan and are excited to play a role in such an exciting opportunity for the organisation.

Kim Lehman

Chair, Museum Governance Advisory Board



QVMAG ARTS FOUNDATION

QVMAG Arts Foundation has continued to thrive in the past year with increasing membership and donations contributing to major acquisitions.

During the year we have held several most enjoyable social events at the gallery and welcomed the new General Manager, Shane Fitzgerald.

There is an exciting rejuvenation of the institution in progress, and we will play our part in supporting the enhancement and display of the collections.

Marketing initiatives launched last year have been well received. We now have a regular newsletter, digital donor board and a website to provide information about our activities.

Foundation systems have been brought up to date with digital banking and an investment policy has been implemented for funds donated for the long term.

Highlights for 2021-22 include:

- Masterpiece Reception was held in mid-December to celebrate Christmas and the Masterpiece appeal. We were pleased to meet the new General Manager of QVMAG, Shane Fitzgerald.
- The *ArtRage* exhibition was once again a stimulating event. The QVMAG Arts Foundation Award was decided but is pending availability of the winning student.
- The fourth Arts Foundation Masterpiece for Tasmania was unveiled in February. The major work by Raymond Arnold is entitled *Elsewhere World*. Funds for the acquisition were donated by the Foundation after a well-supported public fundraising campaign.

- The Arts Foundation Medallion for 2022 was presented to Raymond Arnold by Jo Palmer MLC.
- In June the Foundation held an event to launch the fundraising appeal for a jointly funded acquisition with QVMAG to secure a significant commission by Tasmanian artist Raymond Arnold, entitled *Elsewhere World*.
- Professor Coleman O’Flaherty has continued to support QVMAG Arts Foundation Lecture Series in Memory of Nuala O’Flaherty. A sub-committee of the Arts Foundation Management Committee will assist with the lecture series into the future.
- The Arts Foundation was again this year supported by the Hon. Elise Archer MP, Minister for the Arts, who provided QVMAG Arts Foundation matching \$50,000 funds from the Tasmanian Government’s “Philanthropic Support” Fund.

I thank my fellow Arts Foundation committee members for their support during the year. The committee worked harmoniously and productively to further the aims of the Foundation. They are: Carol Westmore (Vice-Chair), Peter Cameron (Treasurer), Jennie Caswell (immediate past Chair), Caryl McQuestin, Peter Watt, Jennifer Hughes, Susi Reid and Sally Spencer.

Brian Hartnett
Chair, QVMAG Arts Foundation

QVMAG FRIENDS

A major focus of the energies of the Friends Committee during the 2021-22 financial year was to support QVMAG's fundraising campaign to ensure that sufficient entomology cabinets would be acquired to house the extraordinary Lambkin-Knight butterfly collection ready for its arrival at the QVMAG. In October and November 2021 the Friends presented a suite of events to raise the profile of the campaign with our members and the public and to complement the exhibition, *Butterfly Brilliance*.

This exhibition marked our first social occasion for members and guests since COVID-19 restrictions, allowing us to welcome members to a public lecture by Dr Trevor Lambkin—highlighting the value of the collection, alongside family art workshops and activities to engage with a wider audience.

The fundraising target of \$30,000 was achieved, in large part due to the donations from individual members of the Friends and from our Association.

Our 30 year commitment to the presentation of the popular monthly lecture program: *Our people, their stories* continued in 2021-22.

We shared with our members and the public the personal stories of people who have contributed to the rich fabric of our community life and recorded these oral histories of northern Tasmania for the collections of the QVMAG.

- 28 July 2021 - Life, love, experiences and peace with Josephine (Jo) Archer
- 25 August 2021 - The importance of being kind with Adam Page
- 7 November 2021 - The Holyman Story presented by Robyn Holyman and Julian Burgess
- 25 November 2021 - From Simple Simon to Sigmund Freud, adventures of an average actor with Michael Edgar

- 27 April 2022 - Six Proverbs – Reflections on a Life in Education presented by Polly Flanagan
- 25 May 2022 - Making Friends: Making change creatively presented by Mike McCausland
- 22 June 2022 - Reading, Connection and Friendship – the place of Book Clubs in our community presented by Di Adkins, Jill Macpherson, Helen French, and Lesley Reid.

On 12 February 2022, the Friends hosted a special lecture at the Art Gallery at Royal Park by visiting Sydney art historian Dr Gary Werskey: *A Sydney Impressionist in Tasmania: The art of A.H. Fullwood*.

On 1 July 2021 the QVMAG Friends undertook the responsibility for the administration of the Friends Membership, harnessing volunteer energy to process our new memberships and renewals, produce and circulate the Friends newsletters and event reminders, and to take bookings for Friends' events. This will enable us to release funds previously allocated to administrative support to the development of the QVMAG collections.

A \$5,000 donation was made to the QVMAG Arts Foundation to support the commission of a new work by Fiona Hall.

The Friends Committee would like to acknowledge the generous support of Shane Fitzgerald and all the QVMAG staff who have worked directly with the QVMAG Friends during the year. Their assistance underpinned our committee's ability to continue our work to support the institution and to service our members within the continuing restrictions of the COVID-19 pandemic, resulting in a stable membership of 381, involving 585 individuals.

Kaye Dowling

Chair, QVMAG Friends Committee



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QVMAG ANNUAL REPORT

With a collection in the making since 1842, the Queen Victoria Museum and Art Gallery is proud to care for significant donations and acquisitions from across the globe.

It is northern Tasmania's home of art, natural science and history, where our community is inspired to explore and connect with the Collections.

QVMAG spans two locations—the Art Gallery at Royal Park and the Museum at Inveresk—both of which are open 363 days of the year and offer an immersive, educational and fun experience for all ages to enjoy.

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Creative Arts and Cultural Services | City of Launceston

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To read the full *2021-22 City of Launceston Annual Report*, alongside annual financial reports, please visit www.launceston.tas.gov.au/Council/Strategies-and-Reports

Queen Victoria Museum and Art Gallery

Museum at Inveresk
2 Invermay Road, Launceston, Tasmania 7250

Art Gallery at Royal Park
2 Wellington Street, Launceston, Tasmania 7250

(03) 6323 3777
enquiries@qvmag.tas.gov.au

City of Launceston

Town Hall, 18-28 St John Street
Launceston, Tasmania 7250
(03) 6323 3000
contactus@launceston.tas.gov.au

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City of
LAUNCESTON



Tasmanian
Government

