



City of
LAUNCESTON

STRATEGIC PLANNING & POLICY COMMITTEE MINUTES

**COMMITTEE MEETING
MONDAY 13 NOVEMBER 2017**

**10.00am
COMMITTEE ROOM, TOWN HALL, ST JOHN STREET, LAUNCESTON**

Section 65 Certificate of Qualified Advice

Background

Section 65 of the *Local Government Act 1993* requires the General Manager to certify that any advice, information or recommendation given to Council is provided by a person with appropriate qualifications or experience.

Declaration

I certify that persons with appropriate qualifications and experience have provided the advice, information and recommendations to Council in the Minutes Items for this Meeting.



Michael Stretton
General Manager

The reports in these Minutes are provided to the Strategic Planning and Policy Committee in order to explain the intent of the process/proposal proposed. Whilst the reports are in Council Meeting format, no decision is being sought.

Venue: Committee Room, Town Hall, St John Street, Launceston

Time: 10.00am

Present:

- Alderman A M van Zetten (Mayor)**
- R I Soward (Deputy Mayor)**
- R L McKendrick**
- R J Sands**
- D H McKenzie**
- J G Cox**
- D C Gibson**
- J Finlay (arrived at 10.14am)**
- D W Alexander**
- S R F Wood**
- E K Williams**
- K P Stojansek**

ORDER OF BUSINESS

Item No	Item	Page No
1	OPENING OF MEETING - ATTENDANCE AND APOLOGIES	1
2	DECLARATION OF INTERESTS	1
3	CONFIRMATION OF MINUTES	1
4	MINUTES ITEMS	2
4.1	Deputation - Tourism Northern Tasmania	2
4.2	Facilities By-Law	3
5	GENERAL BUSINESS	4
	No General Business Items were identified for this Meeting	
6	CLOSED ITEMS	4
	No Closed Items were identified for this Meeting	
7	CLOSE OF MEETING	4

1 OPENING OF MEETING - ATTENDANCE AND APOLOGIES

The Mayor, Alderman A M van Zetten, opened the Meeting at 10.00am.

2 DECLARATION OF INTERESTS

No declarations of interest were made for this Meeting

3 CONFIRMATION OF MINUTES

DECISION STATEMENT:

To resolve that the Minutes of the previous meeting are a true and correct record.

RECOMMENDATION:

That the Minutes of the Strategic Planning and Policy Committee Meeting held on 23 October 2017 be accepted as a true and correct record.

DECISION: 13 November 2017

MOTION

Moved Alderman D H McKenzie, seconded Alderman J G Cox.

That the Motion, as per the Recommendation to Council, be adopted.

CARRIED 11:0

4 MINUTES ITEMS

4.1 Deputation - Tourism Northern Tasmania

FILE NO: SF0097

AUTHOR: Anthea Rooney (Committee Clerk)

GENERAL MANAGER: Michael Stretton (General Manager)

DECISION STATEMENT:

To receive a deputation at 10.00am from Mr Chris Griffin (Chief Executive Officer - Tourism Northern Tasmania) initiated by Ms Tracey Mallett (Manager Community, Tourism and Events).

RECOMMENDATION:

That the Strategic Planning and Policy Committee receives a deputation from Tourism Northern Tasmania regarding the presentation of Tourism Northern Tasmania's Annual Report 2016/2017.

Mr Chris Griffin (Chief Executive Officer - Tourism Northern Tasmania) presented the 2016-2017 Annual Report to the Committee but noted the main purpose of the presentation was to highlight the strategic process review along with future directions and driving aspirations for the upcoming year.

The strategic review process commenced in August 2017 and is expected to be finalised in March 2018 when it will be provided to stakeholders. There has been extensive consultation to date with the discussions revealing six prime questions requiring direction and answers. The areas of direct concern as a result of discussions with stakeholders are related to brand of place, highlighting Launceston as a great regional city of the world, embracing the disruption, centring on the community as the host, audience centric marketing, the attraction and dispersal of technology and the use and exploration of real-time data. Mr Griffin also noted that the top priorities for the 2017-2018 year are concerned with the destination action plan, Cataract Gorge, a visitor engagement strategy and utilising events as visitor magnets.

Following the presentation Aldermen made reference to how tourism operators should work together to gain joint leverage from tourism and tourism operations, negating the boom and bust cycle, how tourists gain access to the State (ships, airlines, etc.), visitor satisfaction, tourist participation and the input and strategy of local traders and tourism operators.

4.2 Facilities By-Law

FILE NO: SF0066

AUTHOR: Michael Jacques (Senior Corporate Legal Counsel)

DIRECTOR: Paul Gimpl (Acting Director Corporate Services)

DECISION STATEMENT:

To consider the proposed Facilities and Local Highways By-Law and Regulatory Impact Statement prior to Council giving notice of its intention to make a By-Law.

RECOMMENDATION:

That the Committee considers the draft Facilities By-Law and Regulatory Impact Statement before they are submitted to a Council Meeting for the purpose of recording an intention to make a By-Law under section 156 of the *Local Government Act 1993*.

Mr Michael Jacques (Senior Legal Advisor) fielded questions and comments from Aldermen regarding the presentation of the facilities By-Law. It was noted that generally By-Laws expire and require review on a ten year cycle. Comment was made regarding the By-Law content with regard to unsightly buildings, abandoned vehicles, etc. and Mr Jacques noted that with the review of the current By-Law it is now proposed the By-Law be strengthened in order to improve the power and role of the regulatory officer when enforcing local conditions.

5 GENERAL BUSINESS

The Mayor, Alderman A M van Zetten, withdrew from the Meeting at 10.39am, handing the Chair to the Deputy Mayor, Alderman R I Soward.

The Mayor, Alderman A M van Zetten, returned to the Meeting and resumed the Chair at 10.44am.

6 CLOSED ITEMS

No Closed Items were identified for this Minutes

7 CLOSE OF MEETING

The Mayor, Alderman A M van Zetten, closed the Meeting at 10.45am.
