

Judy's Body Fashions

28<sup>th</sup> August 2018.

Mr. Michael Stretton  
General Manager  
Lawneston City Council  
Lawneston 7250.

FILE No.	PA0449/2018		
EO	<input checked="" type="checkbox"/>	OD	Box <input checked="" type="checkbox"/>
RCV'D		29 AUG 2018	LCC
Doc No.			
Action Officer	Noted	Replied	
C. RANKMORE			

Dear Sir,

I wish to lodge my objection of 14/61 George St Lawneston being rezoned as Business & Professional office for AK Consultants.

Yokktown Square was developed as a retail and eatery area in 1984, and has successfully remained this way, creating a lovely ambience to visit and shop in. This creates foot traffic to the area which benefits all businesses.

I have traded in Yokktown Square for more than 20 years, enjoying successful trade with each individual business bringing in their own clientele benefiting us all.

Rezoning this space to an office will not draw customers and browsers into the area as the previous retail businesses have done.

I totally disagree with the application to rezone.

Yours Sincerely  
Judy RICHARDS.



Off Brisbane & George Streets  
 Launceston  
 ABN 80 224 613 508

Address all correspondence to:  
 YORKTOWN SQUARE STRATA CORPORATION

24 August 2018

**Launceston City Council.**

PO Box 396  
 Launceston TAS 7250

**Re Application for Planning Permit – Change of Use Yorktown Square**

The Mayor and Councillors  
 Launceston City Council.

The Owners of Yorktown Square object very strongly to the Application for a Planning Permit for Change of Use for 14/61 George Street, Launceston.

This area is wholly a retail precinct and as such was set up when the Square was designed and implemented. Any change from this will have a negative effect on the current retail businesses within the Square. This is the basis for our objection as any change will change the whole area ambience.

We, as owners, do not want any change to the current planning approval as we do not see that any premises set up as offices will help with the retail side of our businesses and in fact it will have the opposite being a detrimental effect.

This application is directly against the whole area and is certainly not in keeping with our “Shopping Village in the City” image and promotions.

In addition to this the retail shops within the Square have recently seen an improvement in sales and the allowance of an office planning approval will detract from encouraging shoppers into the area.

Yours faithfully,

Gordon Fuller  
 Secretary/Manager  
 On behalf of the Owners

FILE No.	DA0449/2018				
EO	✓	OD		Box	✓
RCV'D			27 AUG 2018	LCC	
Doc No.					
Action Officer		Noted	Replied		
C. [unclear]					

E

Judy Richards

August 29, 2018

Michael Stretton  
General Manager  
City of Launceston  
PO Box 396  
Launceston TAS 7250

RE: Shop 29, Yorktown Square

Dear Michael:

I represent the Merchants Association of Yorktown Square.

I have seen the notice of planning application at Shop 29 Yorktown Square and as a group we strongly oppose the change to business & professional services.

Yorktown Square is strongly retail & food service area and we do not see this particular application being in the interest of the traders operating in the square as it does not encourage public awareness or regular foot traffic directly into the square.

As traders we have worked hard to increase the number of visitors to the square as it can at times fall off the radar of many locals and visitors due to being tucked away behind CBD Streets without large obvious avenues of entry. We have actively promoted the square to increase numbers for the current traders both as a group and individually through many forms of advertising both individually and as a group and now gratefully, we are starting to see an increase in numbers which of course results in sustainable businesses.

Although we have nothing against AK Consultants personally, our concern is that by the way of their business (professional office) they do not call for high volume foot traffic to come into Yorktown Square and therefore will not assist the ongoing trade of other businesses in the area or for the sustainability of Yorktown Square in the future.

We encourage the city of Launceston to consider that this area should be left as retail & food type business to ensure the continuation of increasing numbers to the square which is now, once again, becoming a wonderful shopping hub for Launceston.

Sincerely,

Judy Richards

Judys Body Fashions  
Minimax by Your Habitat  
Samuel Pepys Café  
Soigne Collections  
Scenic Isle Gaming  
Dainty Legend Chinese Kitchen  
Italian Pizza House  
La Cantina Restaurant

Purebody  
Chark Gallery & Workshop  
KiaOra Pizza  
Too Tong Thai  
Hair Genesis  
WANGs Restaurant  
Mekong Restaurant  
YenLe Studio Salon

Terri Shadwick  
Jason Shelley &  
Kylie Waldren

Michael Stretton  
General Manager  
City of Launceston  
PO Box 396  
Launceston TAS 7250

RE: Planning application DA0449/2018 Shop 29, Yorktown Square

Dear Michael:

Jason, Kylie and I are the owners of Samuel Pepys Café located in Yorktown Square.

We have noticed a notice of planning application at Shop 29 Yorktown Square and would like to oppose the development due to several concerns.

We brought Samuel Pepys Café in November 2016 and discovered that Yorktown Square struggled to be found not only by tourist but by an alarming number of Launceston residents! Needless to say, this was a major concern for a business that relies upon foot traffic. Not to be thwarted by this setback we set about helping to raise the awareness through social media, Radio and TV advertising (the latter through the Yorktown Square Merchants Association) Gratefully due to the persistence of all in Yorktown Square and several previously empty stores being filled with retail/food based businesses we are now starting to see larger numbers of people frequent the Square

Our concern with the application is that this type of trade will not actively encourage public awareness or regular foot traffic directly into the square and if this application does go through it opens the way for similar businesses to take up residence, further impacting upon the Square.

We encourage the city of Launceston to consider that this area should be left as retail & food type Square to ensure the continuation of increasing numbers to the square which is now becoming a wonderful shopping hub for Launceston, similar to its days of old.

Warmest Regards,

Terri Shadwick