

Council Agenda Item 8.2
Attachment 3
Representations - 58A Elphin Road, Launceston

From: Rita Marshall
Sent: Tuesday, 6 February 2018 9:55 PM
To: Contact Us
Subject: RE: DA0015/2018 Notice Of application for signage @ 58A Elphin Rd

Re: DA0015/2018 - Directory Sign 600MM X 2000MM

Attn: Marilyn Burns

Good Evening Marilyn,

The proposed position and height of the "Directory Sign" for 58A Elphin RD, requires consideration relating to safety concerns in particular for patients in vehicles exiting from current Tenant: "Tamar Chiropractic" at 60 Elphin RD, onto a busy thoroughfare.

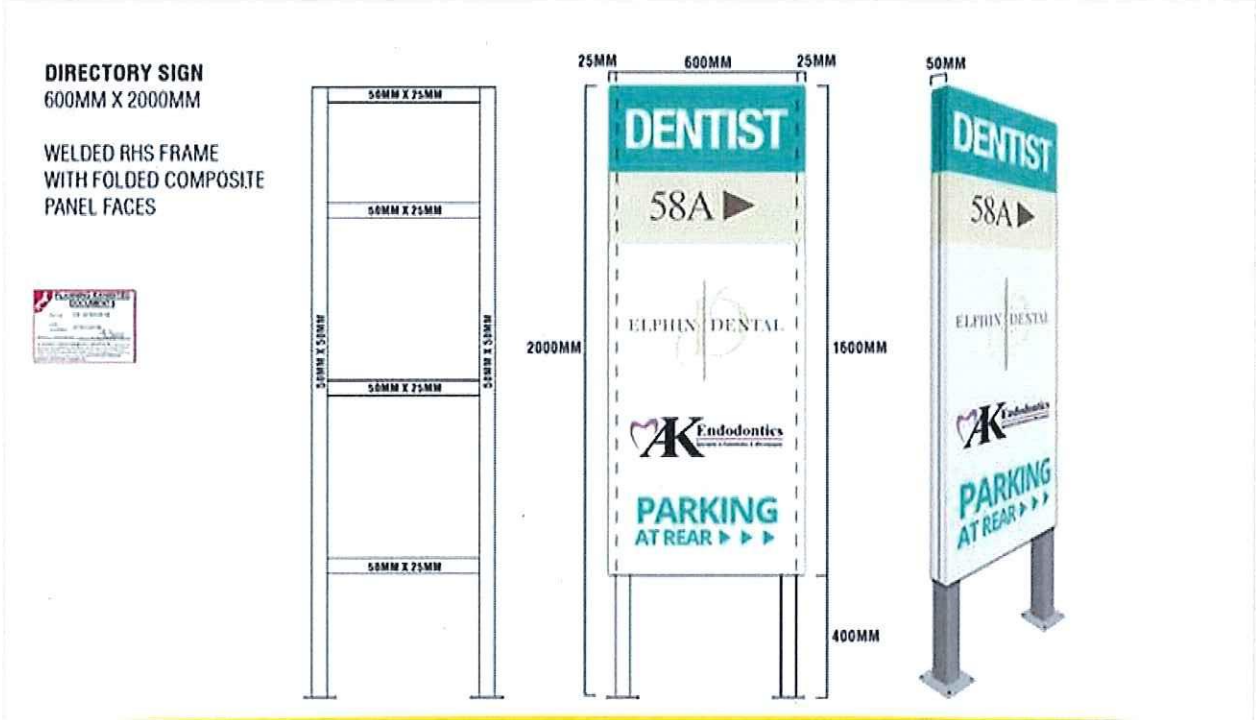
Referring to relevant snapshots below, the "**Directory Sign**" consists of **width 600MM** and **height 2000MM** which is **2 Metres high**, this will present as a barrier that will impede appropriate visibility or cause diminished adequate judgement of distance of oncoming traffic when exiting from our driveway at 60 Elphin RD and on to a busy thoroughfare such as Elphin Road.

When patients exit in vehicles from the _____ premises, the immediate safety issue is the barrier concern from the proposed position and height of the "Directory Sign" which will encourage drivers who are exiting from our driveway to inch up further forward on to Elphin Rd (*and possibly onto oncoming traffic*) in order to get a "clearer view" due to the impediment caused by the height barrier posed by a 2 Metre high signage structure in the current proposed position of installation.

In assessing this matter, my view is comprised of requesting Council to apply preventive consideration. My request is for a review of the current proposal and to take into account genuine concern for evaluating the safety factor when considering patients exiting from our 60 Elphin RD driveway.

In relation to vehicles exiting from 60 Elphin RD, the current proposed position and height of the sign structure appears as an obstacle that will hinder appropriate and safe visual detection of oncoming vehicles.

I appreciate your time in considering my reasons for objecting to the current proposal and request for a review.



Kind regards,

Rita Marshall

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From: Roberto de Souza
Sent: Sunday, 11 February 2018 8:51 AM
To: Contact Us
Subject: Written Representation to DA0015/2018
Attachments: Advertised Plans - 58a Elphin Road.pdf

Re: DA0015/2018 - Directory Sign 600MM X 2000MM

Attn: Marilyn Burns

Dear Ms Burns,

I would like to bring to your attention that the proposed position and size of the Directory Sign for 58a Elphin Road is going to create safety issues for our patients and team members entering and exiting our driveway at Tamar Chiropractic Elphin Road.

Referring to the relevant snapshots attached here for your review, the directory sign has a proposed width of 600mm and a height of 2000mm. This will be a barrier to see cars traveling on Elphin Road and also cars coming into Elphin Road from Dowling Street. This will reduce the drivers coming into and out of our drive way to make appropriate judgement thus potentially cause car accidents.

I would like the Council to review the current proposal and to take into account genuine concern for evaluating the safety factor when considering patients exiting from our busy practice at

I appreciate your time in considering my concerns with the current proposal and request for a review.

Sincerely yours,

Dr (Chiro) Roberto De Souza

B.Sc., M.Sc., D.C., DICCP

Principal

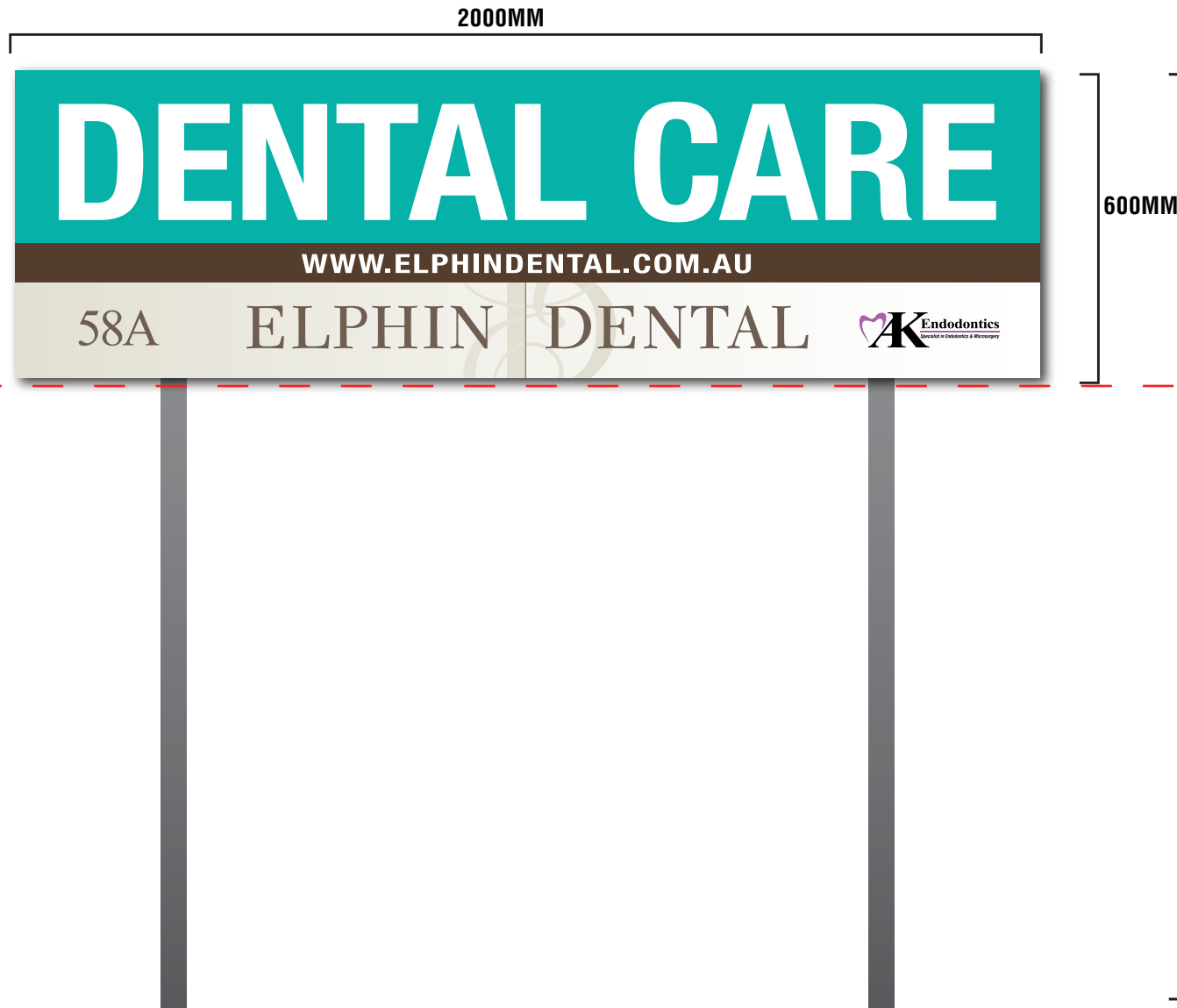
Tamar Chiropractic & Allied Health

COMPOSITE PANEL SIGN

2000MM X 600MM

INSTALLED ON 1500MM
HIGH 50 X 50 RHS POSTS

POSITIONED BEHIND
FENCE



PLEASE NOTE: Our designers are thorough with checking the designs before they're proofed but mistakes can still be made. Please check that all designs and information such as phone numbers and spelling are correct. The client (whoever is named on this proof sheet) takes on all responsibilities of artwork once this proof has been approved. To approve the above artwork please fill in the details below and send back a scan or photo of the signed copy.

Proof Accepted By: _____

Signed: _____

CLIENT: Elphin Dental

JOB NO: J005399

DESIGNER: Joel

DATE: 23-Jan-2018

PROOF: 4

PAGE: 1



DIRECTORY SIGN

600MM X 2000MM

WELDED RHS FRAME
WITH FOLDED COMPOSITE
PANEL FACES



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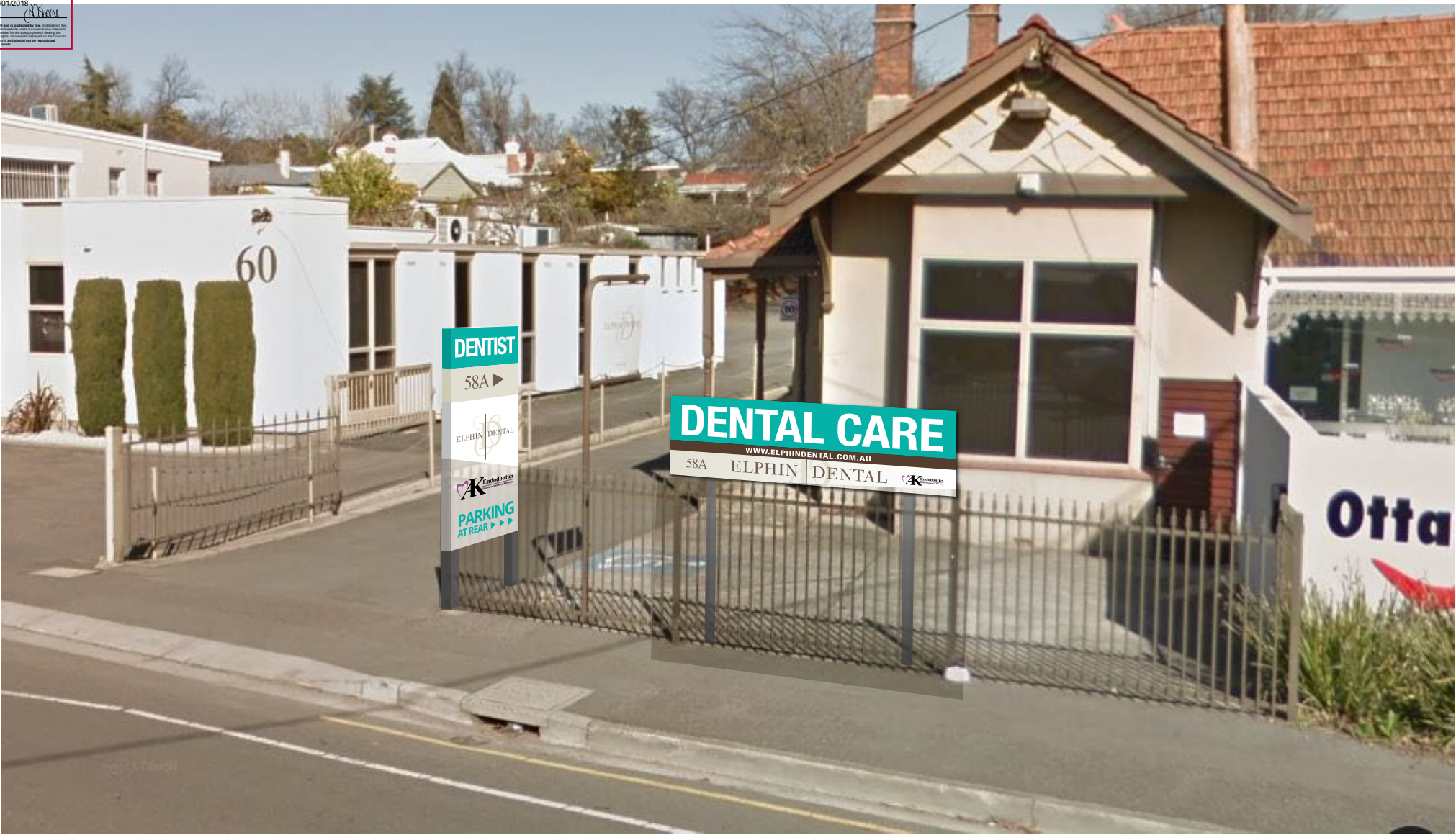
DESIGNER: Joel

DATE: 23-Jan-2018

PROOF: 4

PAGE: 2







PLANNING EXHIBITED DOCUMENTS
 Ref. No: DA 0015/2018
 Date advertised: 27/01/2018
 Planning Administration: *[Signature]*

This document is subject to change without notice and is provided for information only. It is not intended to be used as a basis for any other action. The client (whoever is named on this proof sheet) takes on all responsibilities of artwork once this proof has been approved. To approve the above artwork please fill in the details below and send back a scan or photo of the signed copy.



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Proof Accepted By: _____

Signed: _____

CLIENT: Elphin Dental

JOB NO: J005399

DESIGNER: Joel

DATE: 23-Jan-2018

PROOF: 4

PAGE: 4



From:
Sent: Sunday, 11 February 2018 10:17 AM
To: Contact Us
Cc: Firstname Lastname
Subject: Planning Application DA0015/2018 58A Elphin Road Signage

```
/* Style Definitions */  
table.MsoNormalTable  
{mso-style-name:"Table Normal";  
mso-tstyle-rowband-size:0;  
mso-tstyle-colband-size:0;  
mso-style-noshow:yes;  
mso-style-priority:99;  
mso-style-parent:"";  
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mso-para-margin-bottom:.0001pt;  
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font-size:11.0pt;  
font-family:"Calibri",sans-serif;  
mso-ascii-font-family:Calibri;  
mso-ascii-theme-font:minor-latin;  
mso-hansi-font-family:Calibri;  
mso-hansi-theme-font:minor-latin;  
mso-fareast-language:EN-US;}
```

To whom it may concern,

I own the property at (coincidentally
another dental surgery), whilst having no objection against the style or the
size of the advertised main sign. I propose that having the sign raised above
the ground is unnecessary and detracts from the aesthetics of the building at 58A
Elphin Rd particularly the view of its gable and will certainly affect the
overall streetscape. I believe it would be more appropriate to have the sign
attached to the existing fence.

The second objection is to the size and height of the directory
sign, does the sign have to be 1600mm high and 2000mm total height from the
ground? Most other similar signs along Elphin Rd are smaller but still serve their

purpose. Perhaps if the sign was only 1200mm high and 1600mm total height off the ground.

I am not objecting from a commercial competition perspective, as I have near enough to “closed books” and only accept new patients by personal recommendation from friends and relatives of existing patients.

Dr Wayne Ottaway

Ottaway Dental