

Draft 2018-2019 Annual Plan

Priority Area 1 - A creative and innovative city

Ten-year Goal - To foster creative and innovative people and industries

ACTION	DIRECTORATE
Key direction - To establish appropriate mechanisms to support the retail sector	
Greater Launceston Transformation Project (GLTP) - City Deal Agreement - Participate in the GLTP Smart City project in conjunction with the partner Councils, the State Government (Office of the Co-ordinator General) and contractors to the project. - Utilise and embed the technology, data and related project outcomes to support Councils strategic decision making and operational activities.	Corporate Services
Key direction - To support and promote alternative uses of underutilised buildings	
Macquarie House - Complete the redevelopment of Macquarie House to facilitate the Macquarie House Innovation Hub project and accommodate Enterprise Tasmania as the principal tenant of the site.	Facilities Management
Key direction - To promote a wide variety of learning opportunities in Launceston	
Continue to roll out the Asset Based Community Driven Engagement (ABCDE) Learning Sites approach to Mowbray.	Development Services
Key direction -To contribute towards artistic, cultural and heritage outcomes	
Cultural Strategy - City Deal Agreement Develop and commence implementation of a Cultural Strategy by completing action endorsed in the 'Towards a Cultural Strategy for Launceston' report.	Queen Victoria Museum & Art Gallery

Priority Area 2 - A city where people choose to live

Ten-year Goal - To promote Launceston as a unique place to live, work, study and play

ACTION	DIRECTORATE
Key direction - To continue to offer an attractive network of parks, open spaces and facilities throughout Launceston	
<p>Gorge Reimagining - Continue to implement action plan to support the preferred future for the Cataract Gorge Reserve and Trevallyn Nature Recreation Area. Specific focus for 2018/2019 to include:</p> <ul style="list-style-type: none"> - Path resealing and accessibility along the loop track - Stone edging and safety fencing along tracks - Weed control - Lighting along the Suspension Bridge and Gorge Restaurant entrances - Playground redevelopment to reduce flood impact - Access and Information at Kings Bridge and First Basin entrances. 	<p><i>Infrastructure Services</i></p>
<p>Regional Recreation Strategy - Develop a framework for delivery of a Regional Recreation Strategy in conjunction with sporting clubs, State Government and neighbouring Councils.</p>	<p><i>Infrastructure Services</i></p>
<p>Complete the North Bank development.</p>	<p><i>Major Projects</i></p>
Key direction - To support the CBD and commercial areas as activity places during day and night	
<p>Launceston City Heart - Brisbane Street Mall Redevelopment - City Deal Agreement.</p>	<p><i>Major Projects</i></p>
<p>Redevelopment of the Brisbane Street Mall as part of the Launceston City Heart Masterplan and Launceston City Deal.</p>	
<p>Launceston City Heart - Wayfinding and Connectivity Implementation - City Deal Agreement.</p>	<p><i>Major Projects</i></p>
<p>Implementation of wayfinding treatments in the CBD (Launceston City Heart area).</p>	<p><i>Major Projects</i></p>
<p>St John Street Bus Stops Redevelopment - City Deal Agreement Commence the redevelopment of St John Street (Central North and Central South) including Bus Stops as part of Stage 1 of the Launceston City Heart Masterplan.</p>	<p><i>Major Projects</i></p>
<p>Launceston City Heart - Implement Stage 2 Preliminary Planning</p>	<p><i>Major Projects</i></p>
Key direction - To contribute to enhanced public health and amenity to promote a safe and secure environment	
<p>Implement the Launceston site of the National Suicide Prevention project in partnership with Primary Health Tasmania.</p>	<p><i>Development Services</i></p>

Priority Area 3 - A city in touch with its region

Ten-year Goal - To ensure Launceston is accessible and connected through efficient transport and digital networks

ACTION	DIRECTORATE
Key direction -To regularly review our strategic approach to parking in Launceston	
Implement the short term objectives of the Parking Strategy.	Facilities Management

Priority Area 4 - A diverse and welcoming city

Ten-year Goal - To offer access to services and spaces for all community members and to work in partnership with others to address the needs of vulnerable and diverse communities

ACTION	DIRECTORATE
Key direction - To define and communicate our role in promoting social inclusion and equity	
Develop a Social Inclusion Framework.	Development Services
Key direction - To work in partnership with community organisations and other levels of government to maximise participation opportunities for vulnerable and diverse members of the community	
Job Pathways Project - City Deal Agreement Participate in and support the Jobs Pathway Project in partnership with the key stakeholders of the City Deal.	Development Services
Key direction - To offer equitable access to services and facilities, including the design of public spaces that are accessible and suited to all abilities	
Review Council's Access Action Plan.	Development Services
Key direction - To support the delivery of programs and events for people to connect with each other through participation in community activities and civic life	
Review the Event Sponsorship Guidelines in order to continue to attract a wider variety of events within the Launceston Municipality.	Development Services

Priority Area 5 - A city that values its environment

Ten-year Goal - To reduce the impacts on our natural environment and build resilience to the changing intensity of natural hazards

ACTION	DIRECTORATE
<p>Key direction - To contribute to air and river quality in Launceston by liaising with the community, business and other stakeholders</p> <p>Tamar River Health and Amenity - City Deal Agreement In partnership with key stakeholders, prioritise and implement recommendations of the River Health Action Plan.</p>	<p>Infrastructure Services</p>
<p>Key direction - To manage the risks of climate-related events particularly in the area of stormwater management</p> <p>Stormwater Management Plan - Analyse results of hydraulic modelling developed over the past 3 years to prepare stormwater management plans for key urban catchments.</p>	<p>Infrastructure Services</p>
<p>Key direction - To reduce our and the community's impact on the natural environment</p> <p>Waste Strategy Review - Undertake review of CoL Waste Strategy following completion of actions in 2011 Interim Waste Strategy.</p>	<p>Infrastructure Services</p>
<p>Sustainability Strategy - Develop an energy and greenhouse gas reduction action plan to enable City of Launceston to reduce its carbon footprint and better prepare for the potential impacts of future climate change.</p>	<p>Infrastructure Services</p>

Priority Area 6 - A city building its future

Ten-year Goal - To drive appropriate development opportunities as well as infrastructure, land use planning and transport solutions

ACTION	DIRECTORATE
<p>Key direction - To advocate and collaborate to address regionally significant infrastructure and transport solutions</p> <p>Launceston Transport Strategy - Develop a Transport Strategy for the municipality that captures the challenges and opportunities that come with the growth and development across the City, the relocation of the University of Tasmania to Inveresk and the trends and technological advances in sustainable transport planning and operation.</p>	<p>Infrastructure Services</p>
<p>Key direction - To ensure that the planning system at a local and regional level is effective and efficient</p> <p>Northern Suburbs Revitalisation Plan - City Deal Agreement Facilitate the implementation of the Northern Suburbs Revitalisation Plan in conjunction with relevant stakeholders.</p>	<p>Development Services</p>

Launceston Planning Scheme - Prepare the local provisions of the Launceston Planning Scheme for translation to the new state-wide planning scheme framework.	<i>Development Services</i>
Relbia Area Plan - Commence development of an area plan for Relbia.	<i>Development Services</i>

Priority Area 7 - A city that stimulates economic activity and vibrancy

Ten-year Goal - To develop a strategic and dedicated approach to securing economic investment in Launceston

ACTION	DIRECTORATE
<i>Key direction - To provide an environment that is conducive to business and development</i>	
Continue implementation of actions outlined in Horizon 2021: City of Launceston Economic Development Strategy.	<i>General Manager</i>
University of Tasmania (UTAS) Relocation - City Deal Agreement Engage with the UTAS on the project to relocate to Inveresk to ensure it integrates with the precinct and City in a planned manner.	<i>General Manager</i>
<i>Key direction - To promote and attract national and international events and support the sector to ensure a diverse annual events calendar</i>	
Implement the Cool Season Strategy to attract more events during the cooler season in partnership with Tourism Northern Tasmania and Business Events Tasmania.	<i>Development Services</i>
<i>Key direction - To facilitate direct investment in the local economy to support its growth</i>	
City Deal Agreement - Continue to work with the Commonwealth and State Government to successfully implement all of the City of Launceston's commitments under the City Deal program to deliver a range of economic and social benefits to the City.	<i>General Manager</i>

Priority Area 8 - A secure, accountable and responsive Organisation

Ten-year Goal - To communicate and engage consistently and effectively with our community and stakeholders

ACTION	DIRECTORATE
Key direction - To develop and consistently use community engagement processes Develop and implement a Community Engagement Framework.	General Manager

Ten-year Goal - To seek and champion collaboration to address major issues for Northern Tasmania

ACTION	DIRECTORATE
Key direction - To lead the implementation of the Greater Launceston Plan by collaborating on relevant initiatives Develop a framework for the review of the Greater Launceston Plan	General Manager

Ten-year Goal - To continue to meet our statutory obligations and deliver quality services

ACTION	DIRECTORATE
Key direction - To continually improve our service delivery and supporting processes Implement an End of Term report for the outgoing Council prior to the commencement of the 2018 Local Government Election.	General Manager
Complete a review of the Council's Corporate Strategic Plan 2014-2024.	General Manager
Develop a four year resourcing and delivery plan.	Corporate Services

Ten-year Goal - To continue to ensure the long term sustainability of our Organisation

ACTION	DIRECTORATE
Key direction - To strategically manage our assets, facilities and services Inveresk Masterplan - Engage with UTAS and precinct stakeholders to implement the Inveresk Masterplan.	Facilities Management
Key direction - To maintain a financially sustainable organisation Finalise Council's Strategic Asset Management Plan.	Corporate Services
Complete review of Council's Long Term Financial Plan.	Corporate Services
Key direction - To strengthen our workforce capabilities Implement an organisational development program, with a focus on organisational culture, Lean and leadership development.	Corporate Services