

From: "Jenny Davidson" [REDACTED]
Sent: Mon, 28 Feb 2022 22:40:26 +1100
To: "Contact Us" <contactus@launceston.tas.gov.au>
Subject: DA0695/2021

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General Manager
Launceston City Council

Dear Mr Stretton.

Re

[DA0695/2021](#)

I am opposed to the attachment of three illuminated signs onto this heritage building. The Metz is a Local Heritage building. The attachment of three signs onto the building itself would detract significantly from the heritage exterior of this building as well as causing unnecessary damage. It would also impact negatively on the streetscape which has few illuminated signs and many heritage buildings.

In addition I am opposed to the the "zebra style" painting of the building which is totally out of keeping with the building's age and the street's heritage nature.

Jenny Davidson

From: "PlanningAlerts" <contact@planningalerts.org.au>
Sent: Tue, 01 Mar 2022 19:01:32 +1100
To: "Council" <council@launceston.tas.gov.au>
Subject: Comment on application DA0695/2021

For the attention of the General Manager / Planning Manager / Planning Department

Application	DA0695/2021
Address	Metz Cafe Bar 119 St John Street Launceston, TAS, 7250
Description	Signage - Installation of illuminated signs
Name of commenter	Dr Umit Sungur

[REDACTED]

[REDACTED]

Comment

Dear Mr Stratton,

Re: The Metz signage,

This is a nice iconic Georgian building at the intersection of York and St John Street. Proposed 3 signage's will interfere with street scape of those streets.

The building has already many signs and well known by public.

Those signs will alter the classic appearance of the building, they will give gaudy, kitch looking exterior image unfortunately.

I object this uglification application of the Metz. I hope that you understand this is going to be very contradictory alteration of the facade of the building.

Kind regards



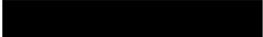
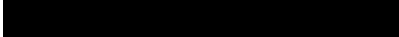
Dr Umit Sungur

[REDACTED]

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From: "PlanningAlerts" <contact@planningalerts.org.au>
Sent: Wed, 02 Mar 2022 10:43:29 +1100
To: "Council" <council@launceston.tas.gov.au>
Subject: Comment on application DA0695/2021

For the attention of the General Manager / Planning Manager / Planning Department

Application	DA0695/2021
Address	Metz Cafe Bar 119 St John Street Launceston, TAS, 7250
Description	Signage - Installation of illuminated signs
Name of commenter	Pauline
	
	

Comment

Clearly, because the council must not happily approve such signages at

119-121 St John Street Launceston -

And, which is amongst other landmarks & historical buildings along St John St, Launceston that are on The Register.

Of course, to avoid being further blighted otherwise.

Which includes on same significant street these gems, to name a few here:

Building Name: Shepherds Corner

Address: 99A-101 St John Street

Architect: H.S. East

Date: 1923

Builder: J. & T. Gunn

A two storey brick and rendered building rising to 3 storeys at the corner. Main feature of the building is the decorative rendered cornice and window architraves embellished by wreaths and stylised neo-Roman detailing

building Name: Chalmers Hall

Address: 163 St John Street

Architect: Thomas Tandy

Date: 1927

Builder: J. & T. Gunn

A single storey gable roofed building, occupying the entire site at the street, but narrowing at the rear to allow windows along either side of the main space. Of principal interest is the symmetrical brick facade with the large semi circular arched entry, half round clear story window over capped by a pediment.

Building Name: 'Mercury'

Address: 70 St John street

Architect: Roy Smith and Willing

Builder: H.J. Martin

Four storey rendered facade with projecting central and side bays to create a less austere overall form. Vertically proportioned windows which diminish in height towards the top storey also assist in creating a sense of scale

Building Name: Pumping Station

Address:

Corner St John Street and Esplanade

Architect:

City Architect's Department:

Date: 1966-1967

Don Goldsworthy Project Architect

Description: Sewage pumping station with a decagonal cross section. The ten L-shaped red granite aggregate supports are surmounted by a white concrete shell roof and divide the feature walls. This structure is a good example of the featurism of this period

Building Name: Launceston Bank for Savings

Address: 79 St John Street

Architect: Philp, Lighton, Floyd & Beattie

This building won one of the first Triennial Design Awards issued by the Tasmanian Chapter of the R.A.I.A. in 1963.

Building Name: Gas Company Offices (now Medibank)

Address: 90 St John Street

Architect: Roy Smith and Willing


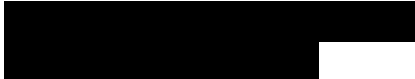
Builder: Hinman, Wright & Manser

An attempt at a streamlined 'Moderne' facade emulating the 'Star Theatre'.

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From: "PlanningAlerts" <contact@planningalerts.org.au>
Sent: Wed, 02 Mar 2022 11:37:10 +1100
To: "Council" <council@launceston.tas.gov.au>
Subject: Comment on application DA0695/2021

For the attention of the General Manager / Planning Manager / Planning Department

Application	DA0695/2021
Address	Metz Cafe Bar 119 St John Street Launceston, TAS, 7250
Description	Signage - Installation of illuminated signs
Name of commenter	L.J.Morrell
	

Comment

It is unfortunate that such a gaudy black and gold colour scheme and extra signage is being sought by this operator!

I was the architect who transformed this 'ugly duckling' at the St George Hotel, covered in green toilet tiles, to the much smarter presentation of today. The signage was limited intentionally to the illuminated window stall boards.

In any event, I caution the affixing of large cantilever signs bolted in the lightweight foamed concrete facade cladding (Hebel slabs just glued over the old tiles).

A serious structural risk could arise, and danger to the public should the proposed bolts pull out !!!!

Lionel Morrell, architect.

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From: "Patrick Beere" [REDACTED]
Sent: Wed, 2 Mar 2022 16:48:39 +1100
To: "Contact Us" <contactus@launceston.tas.gov.au>
Subject: PLANNING APPLICATION: DA0695/2021

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Manager
Planning, Development and Building
ATTENTION: Maria Lasso

Dear Ms Lasso,

I'm writing to express my views in relation to the above-mentioned application.

My concerns are:

That the illuminated signs, proposed to be attached to the building at 119 St John Street, Launceston, will, when taken together with the existing retractable(?) awning and fixed advertising "customer safety fencing" along the St John Street frontage, further detract from what is an excellent remaining example of pre-twentieth century architecture and construction in that precinct. Notwithstanding the alterations that have been effected to "modernise" the interior of the cafe/bar area, further alterations to the buildings facade by the addition of three illuminated signs and, it appears, re-painting the exterior walls, contradicts the Council's promotional statement that Launceston enjoys one of the most "intact city scapes" in the country. The Metz Cafe/Bar is widely known for its food and drinks service, both by locals and many visitors to Launceston. So well known, in fact, that it appeared to suffer very little downturn in trade during the initial period of SARS COVID-19 spread in this city, unlike a number of other food and drink venues.

The building, as it stands (despite the awning, fence and footpath tables and chairs), is readily recognised as a modern and fully-functional commercial venue while at the same time, retaining much of its historic "intact city scape" appearance. The addition of three illuminated signs will simply detract from that rapidly fading heritage appearance.

While it is possible to stand on the corner of St John and Patterson Streets and admire the preserved architecture of the Launceston Council offices, the GPO and State government offices, the same cannot be said for the buildings on the corners of St John and York Streets, with the exception of the building housing the Metz Cafe and Bar.

I ask that the application for installation of illuminated lighting to the St John and York Streets facades of that building, be declined, in the interests of retaining as much of the original facade of 119 St John Street as presently remains.

Perhaps, the City council might also consider having the completely out-of-character awning, on the St John Street frontage, removed.

Yours, in the interests of preserving what little is left of our colonial-era architecture,

Patrick Beere
[REDACTED]

From: "Steve Irons" [REDACTED]
Sent: Fri, 4 Mar 2022 11:59:35 +1100
To: "Contact Us" <contactus@launceston.tas.gov.au>; "Planning Admin" <planningadmin@launceston.tas.gov.au>
Subject: Fwd: Objection to DA0695/2021 Signage - Installation of illuminated signs
Attachments: Objection to Application DA0695-2021.pdf

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Resending objection - Planning

----- Forwarded message -----

From: Steve Irons [REDACTED]
Date: Wed, 2 Mar 2022 at 16:55
Subject: Objection to DA0695/2021 Signage - Installation of illuminated signs
To: Steve Irons [REDACTED]

Dear Council

Please find attached my objection

I am happy to come into town any time to discuss these matters, which I am feeling passionate about, at these moments of extreme change. A line needs to be drawn in the sand in relation to our understanding of historical connections with the past. IMHO Council has a duty of care to help us maintain our connections with the past.

My details:

Steve Irons
[REDACTED]

Call me any time

1. OBJECTION

1.1. Qualifications

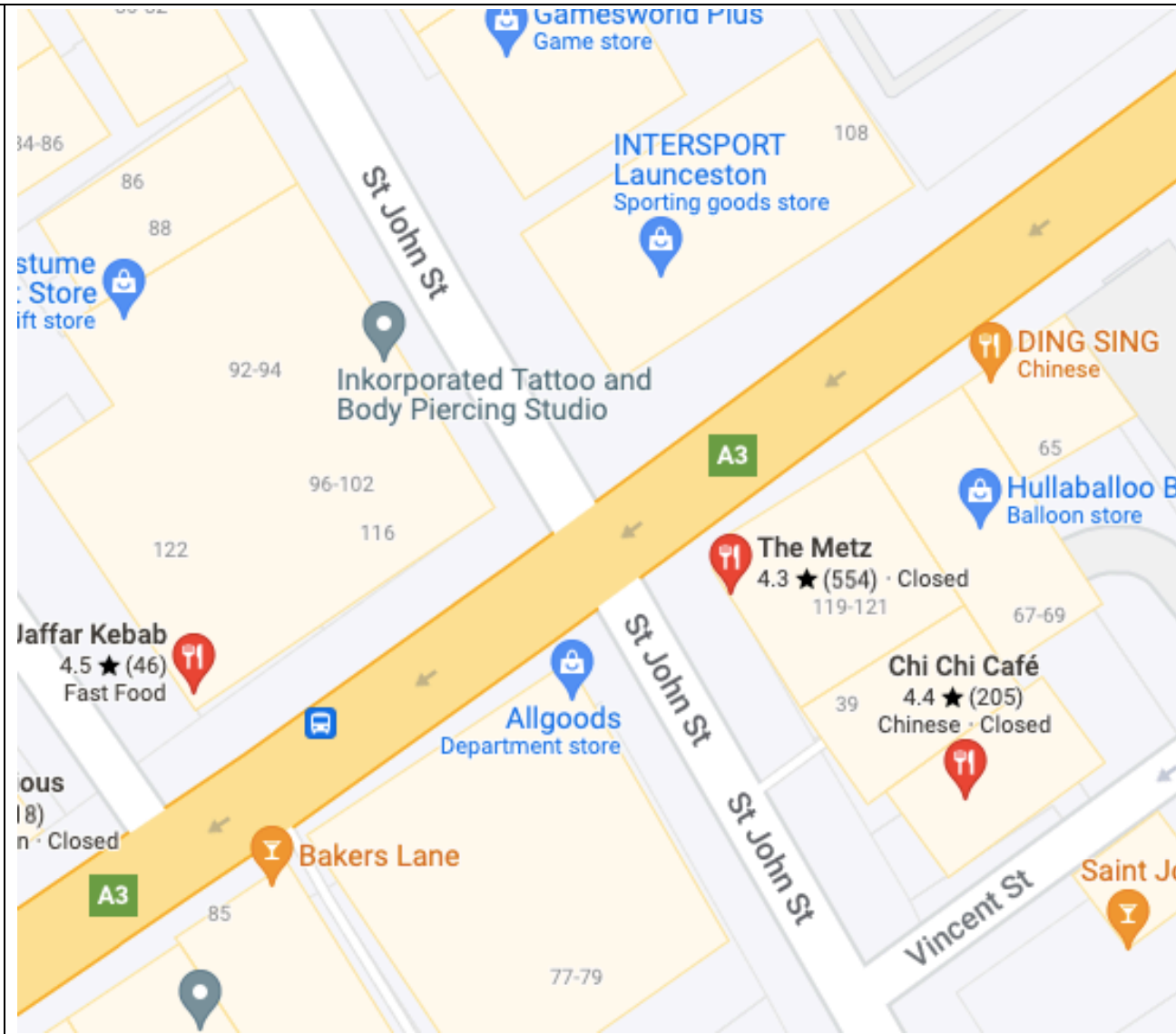
- 1.1.1. I am qualified to provide this advice. I have a Master of Art from the College of Fine Arts, University of New South Wales, 2001-2001 conferred 2002.

1.2. DA

- 1.2.1. My objection is in relation to:

DA	Application DA0695/2021
Applicant	Freestyle Fx Signs
Location	119 St John St Launceston
Proposal	Signage - Installation of illuminated signs
Council ref:	https://onlineservice.launceston.tas.gov.au

Location



1.3. Objection

1.3.1. My objection is in relation to:

**A fine
utilitarian
Georgian
architecture
Links with
the past**



A simple fine elegant bit of architecture



Is reduced to this?
History is being replaced by plasticised nonsense & is unnecessary



My objection relates to the throwing away of history.

I am not sure on the date of the building, whether it was built before or after 1830, that is, whether the building is actually Georgian or Victorian, but it is obvious that the simple fine elegant architecture of the Georgian era, which fine buildings across Tasmania offer us, is contained in the building in its current form and this is about to be abandoned for no purpose to the applicant but is just being proposed because the person proposing the changes has no concept of links to the past. A bit like a fresh coat of paint over the top of the Mona Lisa. Why? Because we can! We want it to be more modern. But IMHO Council has a duty of care to make sure that those links to the past are not abandoned, unless there is real reason to do that. Because, once abandoned, we will never get them back.

My objection is not so much an objection to the use of translucent signs per se. The painting of the external walls is as key to this reckless abandonment as is the installation of the translucent signs. The painting of the walls plasticises the building & is so out of keeping with the original architecture that the ground floor speaks to the external first floor showing us something that is past its “use-by-date”, something that has failed to be modernised. This is the worst impact of post-modernism, one could imagine. Post-modernism which cares little about history. I implore Council to not allow this to happen.

1.4. How to give the applicant the use of their signs

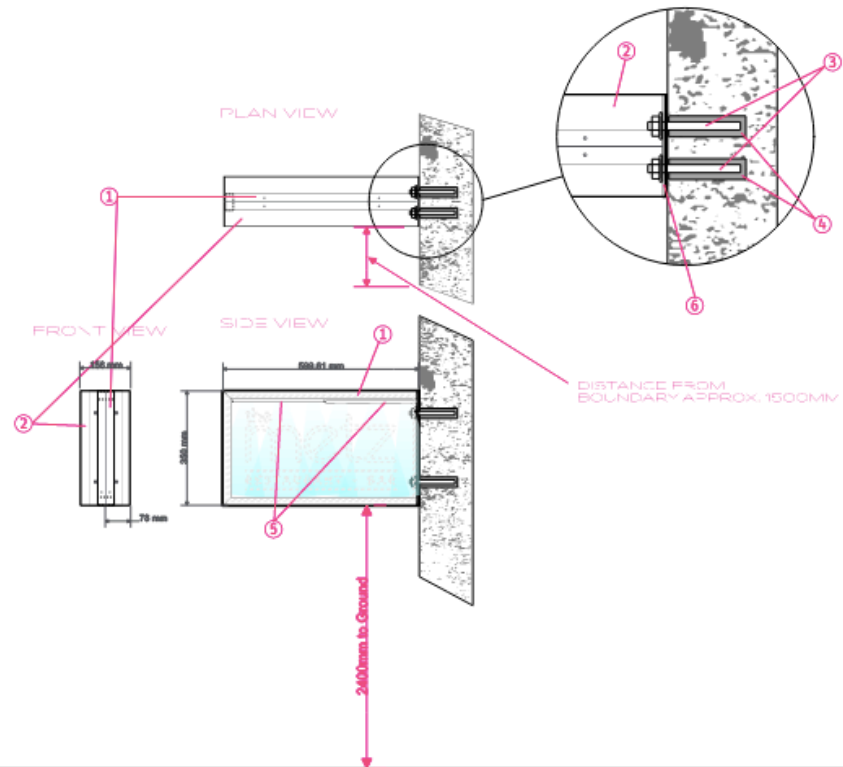
- 1.4.1. If the applicant’s key concern is signage, Council could allow the use of translucent signs, but used in a more refined manner, more in keeping with the quiet elegance of the building. For example, if Sign 2 is allowed & is used in the windows, shining out from inside the restaurant, at the top of each window, you will allow 3 signs in York Street and one in St. John Street. Signs 1 and 3 would then be unnecessary.

**Sign 2
St John
Street
entrance**

**I suggest
use this sign
in 3 windows
York St & 1
window in
St John St**

1. 50mm x 25mm x 1.6mm Galv SHS
2. 3mm Opal perspex
3. 12mm Threaded rod
4. Chemset Anchor
5. 7.5w edge lit LED light moduals
6. 6mm plate wall mount bracket

LED'S = 15W @6500K
LUMENS = 1080LM



Overview

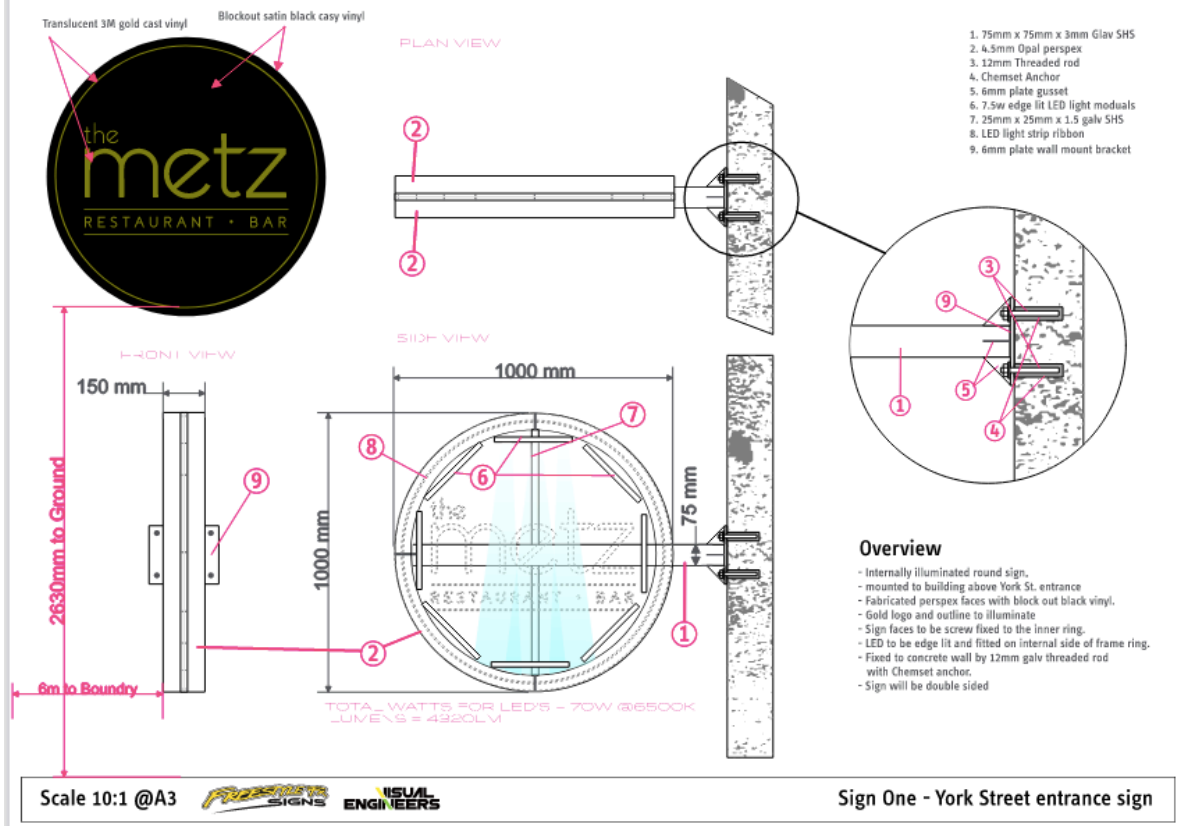
- Internally illuminated rectangular sign,
- mounted to building above St. John St. entrance
- Fabricated perspex faces with block out black vinyl.
- Gold logo and outline to illuminate
- Sign faces to be screw fixed to the inner frame.
- LED to be edge lit and fitted on internal side of frame ring.
- Fixed to concrete wall by 12mm galv threaded rod with Chemset anchor.
- Sign will be double sided

Scale 10:1 @A3



Sign Two - St John Street entrance sign

**Sign
York St
entrance
unnecessary**



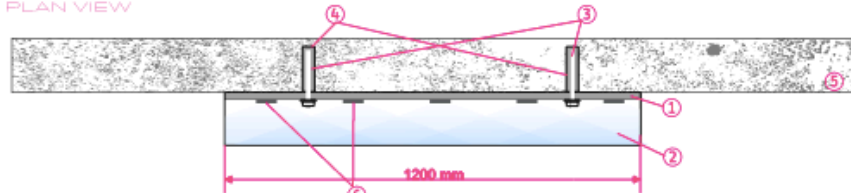
**Sign 3
Corner
Unnecessary**

Overview

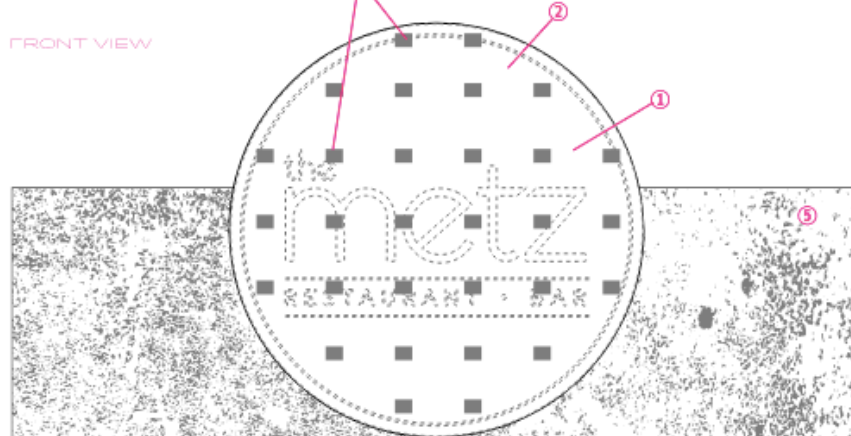
- Internally illuminated round sign,
- mounted to building above door on CNR of York & St John St.
- Fabricated perspex faces with block out black vinyl.
- Gold logo and outline to illuminate
- Sign faces to be screw fixed to the inner ring of 20mm thick maxi T.
- LED's to be back lit - fixed to backing panel
- Fixed to concrete wall by 12mm galv threaded rod with Chemset anchor or similar.
- Sign will be single sided

1. 20mm expanded plastic board
2. 4.5mm Opal perspex
3. 12mm Threaded rod
4. Chemset Anchor
5. Existing Building
6. 1w wide beam light modules

PLAN VIEW



FRONT VIEW

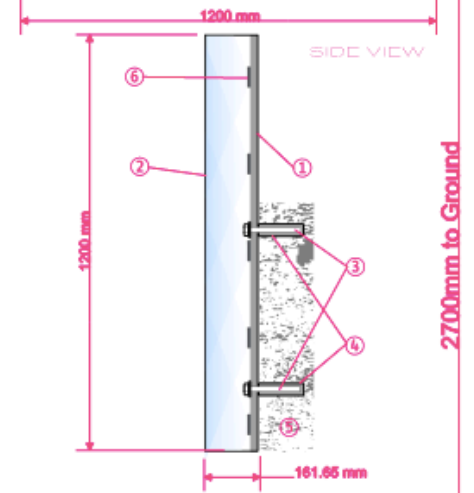


LED'S = 30W @6500K
LUMENS = 3000LM

Scale 10:1 @A3



Translucent 3M gold cast vinyl Blockout satin black cast vinyl



Sign Three - CNR York & St. John St.

2. SIGNAGE

2.1. Quick look at Sign 2

- 2.1.1. The signage appears to be appropriate. It is well designed. It is modern. Being seen from within the window it fits in with the historical development of the building and the street, especially appropriate given the installation of signage by other commercial operations next door & in the area.
- 2.1.2. The signage appears to be necessary for the professional conduct of the restaurant.
- 2.1.3. Being seen from inside the window the signs are not in your face, & add to general ambience because they describe to those in cars & on the footpath the key purpose of the building. Though people don't think about this, it happens subliminally, this general expression of purpose is generally seen as positive by most passers by.
- 2.1.4. Being seen from inside the restaurant the signs do not do permanent damage to the building & when removed can be easily replaced by other signage.