

SUMMARY OF COMMUNITY CARE & RECOVERY GRANTS RECIPIENTS



Organisation	Grant Level	Industry type	Funding Provided	Project Outline
Abaddons Enterprises	2	Martial arts training and events	\$7,000	Website creation, with e-commerce capability and client videos/tutorials.
Academy al Funghi	1 / 2a	Growing and sale of specialty mushrooms	\$4,000	Professional online marketing mentoring. Corporate video production, accompanied with international digital marketing strategy.
Achieve Sports Physiotherapy and Rehab	1 / 2a	Physiotherapy and rehabilitation clinic	\$4,000	Professional online marketing mentoring, digital marketing strategy, website upgrade including Search Engine Optimisation (SEO) integration.
Acreage Tasmania	2	Homewares and cafe	\$7,000	Website upgrade to enable video content of products, establishing e-styling offerings and digital marketing.
Advanced Residential Technologies	2	Home audio, lighting, technology sales and installation	\$7,000	Website redevelopment and creation of marketing portfolio piece.
Amanda Hunniford	2	Artist	\$6,309	Website creation, digital marketing campaign and marketing training.
ARTAS Architects	1 / 2a	Architecture firm	\$3,975	Professional online marketing mentoring. Website content update with SEO integration and Google Ads.
Artisa Pty Ltd	1 / 2a	Manufacture/retail of plant based cheese	\$4,000	Professional online marketing mentoring, website upgrade including graphic design and SEO integration, email and social marketing campaign design and implementation, including graphics and videos.
Avenue Records	2	Music - esp. LP - sales	\$6,960	Website creation, with e-commerce capability.
Avocado Moon Kombucha	2	Kombucha brewery	\$5,360	Website creation, with e-commerce capability, branding development and materials.
Babyland Tasmania Pty Ltd	2	Baby products	\$7,000	Website creation, with product information and e-commerce capability.
Balls n Bumpers	2	Sporting memorabilia	\$7,000	Website creation, with e-commerce capability.
Barratts Music	2	Music instrument sales	\$7,000	Website creation with e-commerce capability, including content to promote local music events and musical history.
Bento Franchising Pty Ltd	1 / 2a	Café/restaurant	\$4,000	Professional online marketing mentoring, creation of online marketing portal for franchise owners and marketing content creation.
Bernmarc Jewellery & Watches	1 / 2a	Jewellery sales	\$4,000	Professional online marketing mentoring, brand review, redevelopment, and website creation with e-commerce capability.

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Blast! Balloons and Parties	1 / 2a	Party products	\$4,000	Professional online marketing mentoring, website redevelopment with e-commerce capability and social media campaign including imagery.
Blue Cafe	2	Cafe	\$7,000	Digital marketing campaign, including photography production.
Blue Derby Pods Ride	2	Mountain Biking experiences	\$2,760	Photography production for digital assets and production of marketing material.
Blue Strait Sales	2	Retail store	\$6,800	Website creation with e-commerce capability.
Body Focus	2	Osteopathic Services	\$6,984	Upgrade to telehealth capability, with the creation of online payment methods and the introduction of online pilates.
BTD Wine Enterprises	1 / 2a	Online wine sales	\$3,880	Professional online marketing mentoring. Website creation with e-commerce capability.
BTT Engineering Consulting Pty Ltd	1 / 2a	Engineering services	\$4,000	Professional online marketing mentoring. Website creation and production of digital photography assets.
Burger Junkie Australia Pty Ltd	2	Café/restaurant	\$7,000	Website creation, with e-commerce capability.
Business Action Learning Tasmania (BALT)	1 / 2a	Training provider	\$3,920	Professional online marketing mentoring. Zoom Webinar subscription and training to support the hosting of ALARA Conference (Nov 2020).
Cafe Mondello Pty Ltd	2	Café/restaurant	\$6,960	Website creation with e-commerce capability.
Cameron Jones Visuals	2	Photographer	\$6,900	Website creation, including portfolio galleries, brand review and development of a marketing campaign.
Campers Tasmania (Aus)	2	Camper trailer sales	\$7,000	Website upgrade to include e-commerce capacity, and SEO integration.
Canton Restaurant	1 / 2a	Café/restaurant	\$4,000	Website creation including SEO integration, mobile friendly, links to social media platforms and foundation for future e-commerce upgrade.
Capri Launceston	1 / 2a	Retail store	\$4,000	Professional online marketing mentoring, website page development, including graphic design, digital content creation for digital marketing channels.
Casalinga Gourmet Meats	2	Butcher	\$7,000	Website creation with e-commerce capability, accompanied by digital marketing strategy and implementation.

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Cataract on Paterson	1 / 2a	Café/restaurant	\$4,000	Professional online marketing mentoring. Website upgrade (includes digital integration), accompanied by a digital marketing strategy.
Charles Street Pantry	1 / 2a	Café/restaurant	\$4,000	Professional online marketing mentoring, website redevelopment including graphic design and SEO integration and social media campaign.
Charlies Dessert House	1 / 2a	Café/restaurant	\$4,000	Professional online marketing mentoring, marketing content creation (photography), social media campaign and implantation.
Cinergee Day Spa & Wellness Retreat	1 / 2a	Day Spa	\$4,000	Professional online marketing mentoring, website creation, graphic design and photography, and marketing activity plan.
Clockwise	2	Retail store & repairs/restoration	\$6,960	Website creation, with e-commerce capability, and customer engagement initiatives.
Coordinated Engineering Services	1 / 2a	Engineering Services	\$4,000	Professional online marketing mentoring. Website creation with e-commerce capability, SEO integration, content creation, and digital marketing assets.
Coxen Financial Planning	1 / 2a	Financial planning	\$3,400	Professional online marketing mentoring. Branding and logo redevelopment, website upgrade with content upgrade.
Crystal Cleaning	1 / 2a	Car cleaning	\$4,000	Professional online marketing mentoring. Rebrand, website redevelopment including SEO and booking functionality.
Delicious Little Things	1 / 2a	Catering Baking	\$3,860	Professional online marketing mentoring. Website redevelopment with e-commerce capability, including content creation and SEO.
Designs in Timber Tasmania PTY LTD	1 / 2a	Design & manufacture of premium furniture	\$4,000	Professional online marketing mentoring, website upgrade with SEO integration, creation of television advertising content and social media campaign.
DFH Property Styling	2	Property styling for real estate sales	\$7,000	Brand development, production of digital assets and implementation of digital marketing campaign.
Door of Hope Central Storage	2	Self storage units	\$7,000	Website redevelopment, accompanied by marketing campaign.

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DT Talk	2	AFL Fantasy	\$6,825	Marketing Strategy and implementation, including upgrading of equipment.
Drop Dead Bread D & D Enterprises (Tas) Pty Ltd	2	Baking	\$7,000	Website creation with e-commerce capability, including an ordering facility.
Earthy Eats	2	Café/restaurant	\$7,000	Website creation with e-commerce capability, accompanied by marketing assistance.
Embellish	1 / 2a	Homewares	\$4,000	Professional online marketing mentoring, website upgrade including graphic design and photography and social media marketing strategy development.
Esperto Group	1 / 2a	IT service and repairs	\$4,000	Professional online marketing mentoring, digital and brand marketing strategy, including photography and video content creation.
Essential Flyfisher	1	Retail store Flyfishing	\$1,000	Professional online marketing mentoring.
	2a	Retail store Flyfishing	\$3,000	Website upgrade, with SEO integration and accompanying digital marketing campaign.
Exceed Engineering	1/ 2a	Engineering Services	\$4,000	Professional online marketing mentoring, website update with SEO integration, marketing material design and printing.
Finance Brokers of Tasmania	2	Financial services	\$3,456	Website upgrade, with customer help feature, accompanied by marketing strategy.
Flick the bean coffee	2	Café	\$7,000	Website/app creation, with e-commerce capability.
Flossy Fabrics	2	Retail store	\$7,000	Website creation, brand development and marketing campaign.
Gamesworld Plus	2	Retail store	\$7,000	Website creation, with e-commerce capability.
Gateway Baptist Church	2	Church	\$7,000	Website creation, including the ability to share video content and content creation.
Geronimo Aperitivo Bar and Restaurant	2	Café/restaurant	\$7,000	Website creation to enable e-commerce capability, including customer engagement content e.g. video content.
Glebe Gardens Launceston	2	Retail store Garden products	\$7,000	Website upgrade to include e-commerce (click & collect), accompanied by digital marketing campaign.
Good Food Tasmania	1 / 2a	Café/restaurant	\$3,975	Professional online marketing mentoring, website creation with e-commerce capability, SEO integration and content creation.
Heartfelt Art	2	Retail store Artworks	\$7,000	Website creation and brand development.
Hope & Me	1 / 2a	Retail store	\$3,870	Professional online marketing mentoring, digital marketing campaign including videography

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				and graphic design. Website SEO support.
Hot Air Balloon Tasmania	1 / 2a	Ballooning experiences	\$4,000	Professional online marketing mentoring, marketing strategy including digital marketing, graphic design/content development and website maintenance.
House of Cane	2	Retail store	\$6,237	Website creation with e-commerce capability, accompanied by digital marketing strategy and implementation.
In-Balance Physiotherapy and Pilates Pty Ltd	2	Physiotherapy clinic	\$6,980	Upgrade to telehealth capability, with the creation of online video content for clients.
Indulge Contemporary Silver Jewellery	1 / 2a	Jewellery store	\$4,000	Professional online marketing mentoring. Social media marketing campaign, implementation, and Google Ads.
Innerspace Wardrobes Tasmania	2	Wardrobe sales and installation	\$7,000	Website creation, with e-commerce capability.
Inspire - yourself & your home	2	Homewares	\$7,000	Website redevelopment with e-commerce capability, accompanied by marketing campaign.
Janders Group Pty Ltd	1 / 2a	Retail store Automotive products	\$3,860	Professional online marketing mentoring, graphic design and content creation for marketing material, website redevelopment including SEO integration.
JBC Sports Pty Ltd	1 / 2a	Retail store Sports goods	\$4,000	Professional online marketing mentoring. Website creation, with e-commerce capability with POS connectivity.
JG Fit/Fitness Collective - Gelston Enterprises Pty Ltd	2	Fitness Studio	\$7,000	Website redevelopment, production of video content.
Judy's Body Fashions	2	Retail store	\$6,900	Website creation with e-commerce capability and supporting marketing campaign.
Justin Jenn Collection Pty Ltd	1 / 2a	Fashion design and manufacture	\$2,590	Professional online marketing mentoring. One Page website creation including SEO and web hosting.
Kachoo	2	Retail store	\$7,000	Brand development and website creation with e-commerce capability.
Key2 Property	2	Real estate agency	\$7,000	Marketing campaign, with video content creation and social media marketing.
KiKa & Co.	1	Retail store	\$1,000	Professional online marketing mentoring.
Kosaten / K.Z.Catering PTY LTD	1 / 2a	Café/restaurant	\$4,000	Professional online marketing mentoring, creation of online marketing portal for franchise owners and marketing content creation.

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Ladder Safe Leash	1 / 2a	Manufacture of ladder safety device	\$4,000	Professional online marketing mentoring. Website SEO integration, graphic design (video/animation), social media strategy and content plan.
Landfall Farm Fresh Pty Ltd	2	Butcher	\$7,000	Website redevelopment with e-commerce capability, including content/photography, graphic design for marketing material production.
Laser Clinics Australia Launceston	2	Beauty services	\$4,500	Marketing campaign and promotion.
Launceston Art Centre	2	Retail store	\$7,000	Website creation, with e-commerce capability, supported by marketing and brand development.
Launceston Cold Rock	1 / 2a	Café/restaurant	\$4,000	Professional online marketing mentoring, graphic design including photography, marketing display infrastructure upgrades, printing of promotional material.
Launceston Electrical Solutions Pty Ltd	2	Electrical contracting services	\$7,000	Website creation, accompanied by social media marketing campaign.
Lemontree Chinese Massage Launceston	1	Massage services	\$1,000	Professional online marketing mentoring.
Little White Bridal Boutique	1 / 2a	Retail store Bridal	\$4,000	Professional online marketing mentoring, website upgrade with e-commerce capability and photography/video content creation.
Local Hideout Cafe	2	Café/restaurant	\$7,000	Website creation, accompanied by a digital marketing campaign.
Lomond Windows & Doors	2	Manufacture and installation of doors and window frames	\$7,000	App development.
Matson Catering	1 / 2a	Catering	\$4,000	Professional online marketing mentoring. Website creation with e-commerce capability including SEO integration and staff training.
McKillops Insurance Brokers	2	Insurance broker	\$6,660	Digital Marketing Campaign.
Mode Electrical	2	Energy solutions provider	\$7,000	Website redevelopment, with content creation on products.
Mowbray Golf Club Inc	2	Golf & Community Club	\$7,000	Website redevelopment, with e-commerce and booking capability.
My Gym Tasmania	2	Gym	\$6,900	Website platform with online webinar/video classes and content.
My Ride Launceston	1	Retail store	\$1,000	Professional online marketing mentoring.
Nanglo Restaurant	2	Café/restaurant	\$7,000	Website creation, marketing strategy and implementation.
Neil Pitt's Menswear	1 / 2a	Retail store	\$4,000	Professional online marketing mentoring, SEO Audit and SEO website integration, Google Ads, and social media setup and support.

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Ness Vanderburgh Photography	2	Photographer	\$7,000	Website creation, supporting blog content and digital asset creation (photography).
Outside Wholesale Flowers	2	Retail store Florist	\$7,000	Website creation with e-commerce capability, accompanied by a marketing campaign to improve online presence.
Pachinko Eats	2	Café/restaurant	\$7,000	Website creation, with e-commerce capability and marketing campaign.
Palmers Dance Studio	2	Dance Studio and Lessons	\$7,000	Website creation, with video content and communication platform for students.
Patrick Graham Landscapes Pty Ltd	2	Landscaping services	\$7,000	Website redevelopment, with client consultation booking capacity and marketing campaign.
Pellows Saws & Mowers	2	Retail store	\$4,000	Website creation, with e-commerce capability and customer interaction.
Pod Inn and Gatsu Gatsu Restaurant	1	Café/restaurant	\$1,000	Professional online marketing mentoring.
Pycsam Pro Shop - Pearce Performance	2	Personal training	\$7,000	Website upgrade and equipment upgrades.
Revolution Paintball	2	Entertainment	\$7,000	Redevelopment of the website with e-commerce/booking capability and upgrades to video/photography content.
Route 66 Tas	2	Retail store	\$7,000	Website creation with e-commerce capability.
Rupert & Hound Pty Ltd	1 / 2a	Café/restaurant	\$4,000	Professional online marketing mentoring, digital marketing strategy and implementation, website integration including CRM, SEO and booking system.
Sacred	2	Retail store	\$6,975	Website creation, with e-commerce capability.
Sanctum Body Skin Soul and Tisane Tea Room	1 / 2a	Day spa	\$4,000	Professional online marketing mentoring, Tisane Tea Room website creation and signage, Sanctum website upgrade and radio advertising.
Seven Monks	2	Café/restaurant	\$6,949	Website creation with e-commerce capability, and development of Point of Sales (POS) system development.
Sharee Marshall	1 / 2a	Retail store	\$4,000	Professional online marketing mentoring, digital marketing strategy, e marketing and website update with SEO integration.
Shopfront Trevallyn and Trevallyn Grocer - Douglas Property Group	1 / 2a	Retail store	\$4,000	Professional online marketing mentoring, Shopfront website upgrade with e-commerce capability, Grocer website redevelopment and digital marketing campaigns.
Sim Crawcour Pty Ltd - Graphic Tees	2	Manufacture and distribution of giftware	\$7,000	Website redevelopment and graphic design for development of merchandising products.

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Soigne Collections Pty Ltd	1 / 2a	Retail store	\$3,867	Professional online marketing mentoring. Three-month social media marketing campaign and implementation.
Solar Sleuth	1 / 2a	Energy solutions provider	\$4,000	Professional online marketing mentoring, marketing campaign and implementation, website SEO integration.
Start Smart Tasmania	2	Speech pathology	\$4,000	App development.
Streefland Homes and Developments Pty Ltd	1 / 2a	Builder	\$4,000	Professional online marketing mentoring. Brand development including graphic design, social media campaign and Google Ads campaign.
Summerhill Baptist Church	2	Church	\$6,650	Website creation, including the ability to share video content and content creation.
Suzan Chapple	2	Nutritionist	\$7,000	Website creation, digital marketing campaign and marketing training.
Sweetbrew	1 / 2a	Café/restaurant	\$3,880	Professional online marketing mentoring, website update, brand review including graphic design and social media marketing.
T. M. Foley Funeral Home	2	Funeral director	\$6,960	Website development with live streaming capability and video recording.
Tamar Marine Pty Ltd	2	Retail store	\$7,000	Redevelop point of sale system to include e-commerce functionality and interface with the current website.
Tandy's Alehouse	2	Café/restaurant	\$7,000	Website creation with e-commerce capability, accompanied by social media marketing.
Tas City Building	2	Builder	\$7,000	Marketing campaign, including photography and video content creation and social media campaign.
Tasmanian Cleaner's Specialist (TC Spec)	2	Distribution and servicing of cleaning products	\$7,000	Combine current web platforms to one website, streamlining the e-commerce capability and marketing campaign.
Tasmanian Wine & Cheese Tours	2	Tourism experience	\$7,000	Website redevelopment and marketing campaign.
Teen Challenge Tasmania 'Thrift Shop'	2	Retail store Youth work	\$7,000	Website creation, with e-commerce capability and social media campaign.
Thanks to Geraldine Pty Ltd	2	Occupational therapy	\$7,000	Website development with telehealth capacity, accompanied by digital marketing campaign.
The Action Learning Institute	1	Conference	\$1,000	Professional online marketing mentoring.
The Holographic	2	Digital and video lab	\$7,000	Development of an online arts sharing platform, including the creation of online skills development resources.
The House of Shoes	2	Retail store	\$6,930	Brand review, marketing strategy and implementation.

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The Metz	1/ 2a	Café/restaurant	\$4,000	Professional online marketing mentoring, website upgrade, including marketing asset upgrades and implementation of CRM management system.
The Organic Grocery Store Launceston	2	Retail store	\$7,000	Website creation with e-commerce capability.
The Pasta Merchant	1 / 2a	Food production Wholesaler	\$3,920	Professional online marketing mentoring. Website creation with e-commerce capability and SEO integration, and social media advertising.
Tiny Homes Tasmania Pty Ltd	2	Builder	\$7,000	Website redevelopment, with enhanced e-commerce capability and marketing support.
TLA Group Victoria's Café	2	Café/restaurant Catering	\$6,725	Website creation with e-commerce capability, digital marketing strategy and graphic content creation (photography).
Trevallyn Bowls & Community Club	2	Bowls & Community Club	\$6,900	Website creation, with venue booking capacity and digital marketing campaign.
Trident Building Surveying	2	Building surveyors	\$6,825	Marketing campaign, including video production.
Ultrain - J.R Claridge & A.N Hinds	2	Running events and coaching	\$7,000	Website creation, with video content and client interaction.
Up Loans	2	Financial broker	\$7,000	Website creation, brand and marketing workshop, marketing strategy and implementation with creative concept development.
Urban Money Australia	2	Financial broker	\$7,000	Elearning site development, creation of on-line learning content and marketing campaign.
Vibestown Productions Pty Ltd	1 / 2a	Event organiser	\$4,000	Digital and Brand Marketing Strategy, including photography and video content creation.
Wags 'N' Tails Pet Boutique	2	Retail store	\$7,000	Website redevelopment to support e-commerce capability, accompanied by marketing campaign.
Watsons Jewellers	2	Jewellery store	\$7,000	Website redevelopment to further e-commerce capability and creation of customer education videos on products.
Worldview Centre for Intercultural Studies	1 / 2a	Training provider	\$4,000	Professional online marketing mentoring, brand and design package, marketing strategy and implementation.
Ye olde green grocer	2	Retail store	\$7,000	Website creation with e-commerce capability.
Young Town Storage Pty Ltd	1 / 2a	Self storage units	\$4,000	Professional online marketing mentoring, website content redevelopment, digital marketing strategy including Google Ads and social media content/graphics and design, with the print and installation of a billboard.

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Youngtown Pharmacy	1 / 2a	Pharmacy	\$4,000	Professional online marketing mentoring. Installation for new service counter, including electrical and data cabling.
