# **Town Hall Floodlighting Policy**

# PURPOSE

This Policy sets out the assessment criteria for persons or groups seeking permission to floodlight the Town Hall to recognise an event or awareness campaign, as well as providing the application and assessment process for determining the eligibility of the application.

# SCOPE

Applies to requests to floodlight the Town Hall.

## POLICY

The Council seeks to recognise and support significant events that are for a charitable cause or have positive community outcomes. Initiatives or events of a commercial nature will not be eligible. The Council is also aware that if the Town Hall is floodlit on a very regular basis some of the impact of these events may be lost. The following criteria are intended to be a threshold against which requests can be considered.

Floodlighting of the Town Hall should only be available for events or awareness campaigns of major significance to residents of the City or State that:

- 1. are a national event represented in multiple states, and
- 2. are of national or international significance, and
- 3. promote positive community outcomes.

Council may also determine to floodlight the Town Hall of its own motion.

#### **APPLICATION PROCESS**

Persons or groups seeking to have the Town Hall floodlit must apply in writing preferably four weeks prior to the date of the request and address the following criteria:

- 1. The name and contact details of the person or group applying to floodlight the Town Hall
- 2. Details of the event or awareness campaign
- 3. How the request meets the Policy requirements
- 4. Details of the colours of the lighting being requested
- 5. The dates and duration for the requested lighting, and
- 6. Any other information to support the request.

#### ASSESSMENT PROCESS

Each application will be assessed by the Council's Directors with administrative support being provided by Customer Service.

Once assessed, the applicant will be advised of the decision and the reasons for the decision being made. This decision is final.



## CONDITIONS

The following conditions apply to all approved floodlighting requests:

- Council reserves the right to cancel a lighting booking at their discretion
- Lighting requests will be approved for a period of up to one week, more usually approval will be for two nights.
- Only one request can be made for any event or awareness campaign in a single calendar year

## PRINCIPLES

The City of Launceston promotes Launceston as a diverse and welcoming city which offers access to services and spaces for all community members and works in partnership with others to address the needs of vulnerable and diverse communities (Strategic Plan 2014-2024).

## REVIEW

This policy will be reviewed no more than 5 years after the date of approval (version) or more frequently, if dictated by operational demands and with Council's approval.