How can I reduce and prevent graffiti vandalism to my business?

- Maintain your building: Broken windows, litter, broken fences, overgrown landscaping and poor lighting all send a message that property owners are not attentive or do not care, and these properties are more likely to be graffiti targets.
- Design out crime: Enhance lighting for natural surveillance and to increase feelings of safety. Incorporate natural deterrents such as trees, shrubs, etc, in your landscaping. Utilise graffiti-resistant materials or coatings. Paint walls with dark colours, colourful surfaces or textured surfaces as these are less likely to be targeted by graffiti.
- Move skips, waste bins and containers away from walls to prevent these being used as props to reach higher spaces.
- Consider installing CCTV at hard-hit areas.
- Create a mural on walls that are regular graffiti targets or consider painting with an anti-graffiti coating. Please note that there may be some restrictions, as mentioned previously. If in doubt, the best advice is to ring the City of Launceston on **03 6323 3000** to discuss your plans.
- Print graffiti prevention messages on bags, calendars and other promotional giveaways.
- Hand out this flyer to your customers.





Graffiti It's everyone's business. Prevention

INFORMATION FOR BUSINESSES







Graffiti Preventing and reducing it in the community

The City of Launceston has a zero-tolerance approach to graffiti and works with Tasmania Police, the local community and relevant agencies to support and generate activities that draw on social and environmental approaches to prevent, reduce and remove graffiti.

Currently, the City of Launceston only removes graffiti from their infrastructure and assets.

To view the City of Launceston's Policy on Graffiti Prevention and Reduction, please visit **www.launceston.tas.gov.au**

What is graffiti?

- Graffiti is the marking of other people's property without their consent. It can include writing (tagging), symbols, graphics, scratching (or scratchitti) or paper-based graphics (paste-ups).
- **Graffiti is illegal** unless the City of Launceston has designated a legalised area for it or the owner of a property has given permission for it. In the Launceston municipality, there are some legalised graffiti walls in a defined space at the Royal Park Skate Park. There are also legalised murals and other forms of street art on many privately-owned buildings which add to the uniqueness of the Launceston streetscape.
- Graffiti has a high cost to the community with social, health, legal and economic implications. In areas of high graffiti activity, it can also impact on perceptions of safety and public amenity.
- Preventing graffiti requires everyone in the community to be active and take ownership of the problem.

What can I do if I find graffiti on my property?

- **Photograph** the graffiti for future identification. The graffiti may reveal a tag or signature particular to the offender. Some data shows that a 'fear of getting caught' is one of the reasons taggers stop tagging.
- **Report** the graffiti to Police on **131 444**. If you have information regarding graffiti vandals or people acting suspiciously, you can report anonymously to Crime Stoppers on **1800 333 000**.
- **Remove** or paint over the graffiti quickly. Research shows that removal within **24-48** hours deters further graffiti vandalism.



Speak to your local paint shop or hardware store to ensure you use the correct product for removal, as different surface types require different removal agents. Removal agents can include chemical or pressure washing with water or sand, depending on the surface. Also make sure that you use the correct personal protection equipment during removal to ensure your health and safety.

If you're not the owner of the building, obtain the owner's permission in writing before commencing painting or removal.

For heritage properties, you may need to obtain planning approval before repainting. For more advice on this, call the City of Launceston Development Planning Department on **03 6323 3000**.

What if I find graffiti on other property?

If the graffiti is on City of Launceston-owned property, you can report it on 03 6323 3000.



s Snap Send Solve

If the graffiti is on a utility, such as a traffic or Telstra box, you can report it on:

Australia Post 13 13 18 Metro Tasmania 13 22 01 Telstra 180 22 44 Aurora Energy 132 004

If you are not sure who owns the property with graffiti, you can report it on **03 6323 3000.**

