

MY PLACE. MY FUTURE.

Invermay, Mowbray, Newnham, Mayfield, Rocherlea, Ravenswood and Waverley.

FOUR YEARS ON

The City of Launceston continues to deliver place-based, community-focused activities and programs under the My Place My Future Plan and is committed to:

- Building strong relationships across the Northern Suburbs;
- Liaising and engaging with stakeholders and community groups;
- Supporting existing programs;
- Advocating for change where needed; and
- Finding funding opportunities for new projects in the Northern Suburbs.

WHAT HAVE WE ACHIEVED?

The City of Launceston is pleased to report that over the past 12 months (1 July 2022 - 30 June 2023) the following has been achieved:



Celebration of Community Strengths - Healthy & Connected Communities

This six-week program provided training to 16 residents of the Northern Suburbs to plan community projects. Participants learned how to secure funding, develop and deliver projects, evaluate outcomes, and share their stories. The program nurtured sustainable community-led projects, using a strengths-based, capacity-building framework to equip communities with the skills to develop their own local health and wellbeing initiatives

Liveability - Digital Inclusion Wi-Fi Project

Since the inception of My Place My Future, the Wi-Fi project outlines an approach to continuous digital inclusion and improvement to the liveability of the Northern Suburbs. Those without internet at home are able to access free Wi-Fi in seven locations in the Northern Suburbs, enabling access for employment opportunities, downloading information, paying bills and connecting with people.

Access - The Food and Resilience Movement (FaRM) Project

The City of Launceston is a significant financial and strategic partner of the FaRM Project, led by the Northern Suburbs Community Centre. The FaRM project was successful in obtaining a \$500,000 grant from the Tasmanian Community Fund which will be funded over a 5-year period. This project addresses wellbeing, social inclusion, food security and the development of a social enterprise in the Northern Suburbs.

Enterprise Growth - Business Connect

Providing opportunities for small business to establish themselves, network, grow and flourish by collaborating with local business service providers.

Informative workshops with approximately 150 participants, delivered throughout the Northern Suburbs, including:

- *Thrive in Small Business* networking event
- *How to Start a Home-based Food Business*
- *Food Safety for your Economic Success*
- *Starting a Small Business*
- *Digital Marketing for Small Business*
- *Attracting & Keeping Customers*
- *Crafting your Digital Strategy*

Celebration of Community Events

The focus on strategic collaborations, including the co-design and planning with community to support cultural, heritage and significant place-based events.

Celebrating community assets, pride of place and wellbeing with approximately 550 people in attendance.

Events included:

- *Ravenswood Community Plant Out*
- *Christmas in Rocherlea*
- *International Women's Day Morning Tea*
- *Rocherlea Neighbourhood Brekkie*
- *Rave on Wheels Skate Competition & Community Day*



City of
LAUNCESTON

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My Place My Future is an
initiative of the
Launceston City Deal

WHAT FUTURE PROJECTS MAY LOOK LIKE



Small Business Development

Lead and facilitate Business Connect: small business workshops/guest speakers/panel sessions that support small business in the Northern Suburbs and CBD.

Enterprise Growth

Foster partnerships with migrant community groups, and support development of small business opportunities.

Celebrating Community Events

Co-design, plan and collaborate with community to support cultural, heritage and significant place-based community events.

Celebrating Community Strengths

Foster and support the establishment of place-based community-led action groups in the Northern Suburbs.

Councillor/Community Engagement

Opportunity to host the City of Launceston Council Workshop meeting, together with a community lunch in the Northern Suburbs in 2023.

Rocherlea Access Project

Improving accessibility at The Shed, Rocherlea with carpark and driveway works to be completed by December 2023.

Digital Inclusion

Tasmania is most the digitally disadvantaged state in Australia, for the sixth year in a row (Australian Digital Inclusion Index 2023). Advocate for more sustainable solutions for digital inclusion in Tasmania.

Food Security

The Community Development Officer - Northern Suburbs will continue to support the FaRM project which addresses wellbeing, social inclusion, food security and the development of a social enterprise in the Northern Suburbs.



LEARN MORE ABOUT MY PLACE MY FUTURE PROJECTS

www.launceston.tas.gov.au/Community/My-Place-My-Future

