

# MY PLACE. MY FUTURE.

INVERMAY  
MOWBRAY  
NEWNHAM  
MAYFIELD  
ROCHERLEA  
RAVENSWOOD  
WAVERLEY

*My Place My Future* is the City of Launceston's strategic plan aimed at enhancing the quality of life for those living, working and playing north of the river. The Northern Suburbs include Invermay, Mayfield, Mowbray, Newnham, Ravenswood, Rocherlea and Waverley.

The goals of *My Place My Future* are to improve the liveability of the Northern Suburbs by enhancing infrastructure, public spaces, transport, and overall lifestyle, as well as fostering social and economic benefits for the community.

There are 6 strategic action areas under *My Place My Future*:

- 1 Enterprise growth
- 2 Employment & economic growth
- 3 Celebrating community strengths
- 4 Liveability
- 5 Strengthening the next generation
- 6 Accessibility

With a dedicated Community Development Officer, the City of Launceston continues implementing place-based and community-led activities and projects that align closely with the strategic actions outlined in the *My Place My Future* initiative, placing a strong emphasis on:

- Cultivating and strengthening relationships across the Northern Suburbs,

- Collaborating and engaging with service providers and community groups,
- Sustaining ongoing support for existing programs,
- Promoting active engagement and fostering connections to nurture vibrant communities,
- Advocating for necessary changes as identified by the community, and
- Seeking funding opportunities for new projects in the Northern Suburbs.

For more information on current projects or initiatives, please contact Maryanne Mitchell, Community Development Officer for the Northern Suburbs at [Maryanne.Mitchell@launceston.tas.gov.au](mailto:Maryanne.Mitchell@launceston.tas.gov.au)



# ACHIEVEMENTS

IN ALIGNMENT WITH MY PLACE MY FUTURE 1 JULY 2023 - 30 JUNE 2024

## ENTERPRISE GROWTH

### Business Connect

- + Facilitated the *Start Up Your Hospitality Business* event, featuring a panel of four guest speakers and networking opportunities for participants.
- + Distributed Business Connect promotional posters throughout the Northern Suburbs and Launceston CBD
- + Developed the Business Connect online hub and newsletter.

### Multicultural Start-ups Program

- + *My Place My Future* is fostering new partnerships with migrant community groups, and supporting the development of micro and small business opportunities through supporting the facilitation of the *Multicultural Start-ups Program* (in collaboration with Catholic Care) in Launceston.
- + This 10-week program is aimed at local migrant communities, those wanting to start a food business, but have not had the confidence or knowledge to do this.

## EMPLOYMENT & WAGE GROWTH

- + Part of the Launceston Employment Partnership Group, a local working group focused on sharing ideas, information and collaboration.
- + Organised the City of Launceston and Beacon Foundation Career Day at City Park for students from Lilydale District High School.





## CELEBRATING COMMUNITY STRENGTHS

The focus on strategic collaborations includes co-designing and planning with the community to support cultural, heritage and significant place-based events. These events celebrate community assets, pride of place and well-being, with approximately 1,000+ people attending the following:

- + *Science Week* at QVMAG
- + *Spring Clean Rocherlea*
- + *Seniors Week* events
- + *Children's Week* at Waverley Primary School
- + *Children's Week* in Civic Square
- + *Christmas in Rocherlea*
- + *Connected Women Cookbook Launch*
- + *School Holiday Fun Time*
- + *International Women's Day* Progressive Artwork & Morning Tea
- + *Harmony Week* in Civic Square
- + *Youth Week* in Torrens Park
- + *Refugee Week* Art Exhibition & Digital Storytelling

## NETWORK OF COMMUNITY ACTION GROUPS

*My Place My Future* is actively developing and supporting a network of place-based community action groups in the Northern Suburbs. This includes the Rocherlea Action Project Group, Community Together 7248 (Newnham/Mowbray), and a new group in Waverley/Ravenswood (name pending). The goal is to foster strong, supported, connected and thriving community-led groups.



## LIVEABILITY

- + *My Place My Future* continues to advocate for sustainable digital inclusion solutions in Tasmania, collaborating with 26TEN, Be Connected, Digital Ready for Daily Life & the Health Literacy Network.
- + Installation of another free Wi-Fi site at Heritage Forrest Community Garden, in conjunction with City of Launceston's ABCDE Learning Site.
- + *My Place My Future* continues to collect and analyse data usage, and monitor established Wi-Fi sites in Rocherlea and Waverley.
- + Hosted *Let's Talk Road Safety in the Northern Suburbs* community meeting in Ravenswood.
- + Held *Road Safety in the Northern Suburbs* stakeholder and service provider meeting in Newnham.
- + Supported community engagement activities with the Urban Greening Team at Torrens Park and Muylatina Child & Family Centre in Mayfield.
- + Supported the *Be Connected Digital Training* workshop in Rocherlea.



## Let's talk Road Safety in the Northern Suburbs!



A community meeting for Northern Suburbs residents, community groups & businesses.

Where: Starting Point Neighbourhood House,  
6 Prossers Forest Road, Ravenswood  
When: Thursday, 9 May 2024  
Time: 1:00pm - 3:00pm  
RVSP: 6323 3416 or 6335 3015



## ACCESSIBILITY

- + Improved community accessibility: The car park at the Shed in Rocherlea has been sealed for enhanced accessibility.
- + Addressing food security: City of Launceston Councillors have approved the leasing of land to the FaRM Project to establish a community market garden and develop a social enterprise.
- + Enhanced access to health services: Facilitated the development of an immunisation program at Muylatina Child & Family Centre in Mayfield.
- + Promoting community safety: The Ravenswood Skate Park received \$15,000 in Australian Government funding to complete landscaping, improving safety for the community.
- + Ensuring community safety: Secured turf at GroWaverley to enhance community access and safety.

