

POLITICAL ADVERTISING AND ELECTION SIGNAGE GUIDE

The City of Launceston wants the display of election campaign signage to be fair, safe and compliant with planning requirements. Election signage is permitted in some locations but prohibited in others.



Where election signs are permitted

- On private property with the owner's permission
- On commercial property with the business owner's permission
- Attached to a private fence, provided the sign does not extend over a public footpath or road reserve
- Installed behind the legal property boundary and outside the road reserve.



Where election signs, stickers and other political material are not permitted

- On roads, nature strips or median strips
- On any public land, infrastructure or road reserve
- On or in Council-owned land, facilities, buildings or car parks
- In public parks, reserves or playgrounds
- On power poles, streetlight poles or other utility assets
- On bus shelters, traffic signal boxes, public bins or public benches
- On trees located on public land
- On bridges, overpasses or other public infrastructure
- On or in any Council asset or premises.

Election signs must be

- A maximum area of 1.5 square metres
- Displayed no more than eight weeks before polling day
- Removed within seven days after polling day.

Reporting non-compliant signage

Complaints about election signage that may breach planning requirements can be submitted to the City of Launceston. *Please include a photograph of the sign and the date, time and location.*

The easiest way to submit a complaint is through the Snap Send Solve app. Scan the QR code.



Alternatively, complaints can be submitted:

- **online** launceston.tas.gov.au/Report-an-Issue
- **via email** contactus@launceston.tas.gov.au
- **in person** Customer Service Centre, Town Hall, 18-28 St John Street, Launceston
- **via mail** PO Box 396, Launceston TAS 7250.