

MY PLACE. MY FUTURE.

CITY OF LAUNCESTON IMPLEMENTATION STAGE 1: 2019 - JUNE 2021

Introduction

The My Place My Future Plan (the Plan) was adopted by the City of Launceston in 2019. The Plan provides an integrated approach to the revitalisation of Launceston's Northern Suburbs, with the aim of supporting improved lifestyle, social and economic outcomes.

Here's a reminder of the key points you should know about the Plan:

- It's a Launceston City Deal commitment;
- The Launceston Northern Suburbs makes up one third of the Launceston population;
- Many community based conversations were had to develop the My Place My Future Plan;

- The ongoing story of the Launceston Northern Suburbs and the people that live, work and play there has remained a central focal point;
- Key people from the Northern Suburbs were involved the whole way through;
- The Plan presents six areas of action (Strategic Action Area's) ; and
- You can (and should!) read the full report on the City of Launceston webpage.



By the end of June 2020, the City of Launceston wants to have:

- Supported the development and implementation of a toolkit that will help with the establishment and operation of *social enterprises*.
 - Rolled out free and public *Wi-Fi connectivity* in Mowbray.
 - Initiated a study into understanding what is required to revitalise the old factories on *Invermay Road in Mowbray*.
 - Developed and launched a *Celebrating the Northern Suburbs Program*.
 - Developed and launched an *Empowered Suburbs Program* that will bring communities and agencies together to discuss and learn about topics that affect their daily lives.
 - Initiated a study into what *alternative transport models* might best meet the transport needs of Launceston's Northern Suburbs.
 - Developed a business case for a *Grassroots Leadership Program* that will be initiated in Launceston's Northern Suburbs.
 - Developed and implemented a new grant program supporting *beautification efforts* in Launceston's Northern Suburbs.
- Please note that these activities are in addition to the normal operational services provided by the City of Launceston.*



City of
LAUNCESTON

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Smart Cities Plan
Launceston City Deal



A Community Recreation Hub

In 2019, the Australian Government announced that funding would be provided for a new Community Recreation Hub. This is a huge opportunity for Launceston's Northern Suburbs, and will provide access to much needed sport and recreation infrastructure.

You can keep updated on progress of the Community Recreation Hub via the City of Launceston webpage.



By the end of June 2021, the City of Launceston wants to have:

Continued to support initiatives rolled out before June 2021, plus:

- Developed and secured funding for a *Northern Suburbs Business Growth Program*.
- Developed and secured funding for the installation of free and public Wi-Fi connectivity in at least five more locations.
- Developed and launched a *Celebrating the Northern Suburbs Program Community Grant Program*.
- Commenced work on a *Northern Suburbs Facility Improvement Plan*.
- Developed a business case for *alternative transport models* to best meet the transport needs of Launceston's Northern Suburbs.
- Developed a business case and advocacy plan for the revitalisation of the old factories on *Invermay Road in Mowbray*.
- Supported the implementation of a *Grassroots Leadership Program* in Launceston's Northern Suburbs.
- Developed and implemented a *Northern Suburbs Sport and Recreation Transport Subsidy Scheme*.

Please note that these activities are in addition to the normal operational services provided by the City of Launceston.

Shared commitment across governments

The Plan outlines a range of strategies, and it is important to remember that not all of these strategies will result in actions that will be undertaken by the City of Launceston.

Some of these will result in action by the Australian Government, some by the Tasmanian Government and some by the City of Launceston. All three levels of government are excited by the opportunity to work together in a place-based approach that has the potential to have a very real impact on people's lives.



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